



## NAVY LEAGUE OF THE UNITED STATES INTERNAL RELEASE

FOR IMMEDIATE RELEASE  
May 1, 2012

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### 2012 Photo Contest Extended

Navy Leaguers –

There is still time left to participate in the Navy League of the United States 2012 Photo Contest! This is a great way to increase awareness about the exceptional work being done by *YOU* and to help showcase your council's achievements. Winning photos will be displayed at National Headquarters, featured on the Navy League website, and 1st, 2nd and 3rd place photos will be highlighted in *Seapower* magazine. Also, there will be some great prizes!

#### **Criteria**

We are looking for photos that highlight an event your council organized or an event in which your council participated. We are specifically interested in photos that show Navy Leaguers directly supporting our missions: enhancing the morale of active duty personnel and their families supporting youth programs such as the Naval Sea Cadet Corps and Junior ROTC, or educating members of Congress and fellow citizens on the importance of strong sea services. We are looking for action photos, not posed photos. Please submit clear images that visually tell a story.

#### **Guidelines**

- File format: .jpg/.jpeg
- High resolution
- Limit 5 photos per Navy League member/submission
- Include a caption with the following information:
  - Names of individuals in the photo
  - Date of photo
  - Title of event
  - Photo credit
  - Council name

#### **Submission Information**

Email submissions to:  
[publicrelations@navyleague.org](mailto:publicrelations@navyleague.org)  
Subject: 2012 Photo Contest Submission

#### **Deadline**

*“Citizens in Support of the Sea Services”*

2300 Wilson Boulevard Suite 200  
Fax (703) 528-2333

Arlington, Virginia 22201

Tel (703) 528-1581

The contest deadline has been extended until May 15. Please submit your photo entries by then.

**Judging**

Judging will be conducted by *Seapower* magazine editorial staff and active duty military photographers.

**Prizes**

In addition to the following prizes, winning photos will be displayed at National Headquarters, featured on the Navy League website and 1st, 2nd and 3rd place photos will be highlighted in *Seapower* magazine.

1st Place: Hotel and airfare to 2012 National Convention in Honolulu, Hawaii

2nd Place: \$250 to spend at the Ship's Store

3rd Place: \$100 to spend at the Ship's Store

Hon. Mention: \$50 to spend at the Ship's Store

Please email [publicrelations@navyleague.org](mailto:publicrelations@navyleague.org) with any questions or comments.

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