



## INCLUDE NAVY AND MARINE CORPS MARKETING RESOURCES AT YOUR NEXT NAVY LEAGUE EVENT

Below are contact information and directions that will help you produce a successful event.



PUBLIC RELATIONS RESOURCES  
NAVY / MARINE CORPS COMMUNITY OUTREACH



NAVAL AVIATION SUPPORT



**DESCRIPTION:** Navy flyover, air show, static display and/or tactical aircraft or parachute demonstration

**DIRECTIONS:** The current (November 06) [DoD Form 2535](#) (see separate enclosure) must be completed in its entirety before your request for an Navy flyover, air show, static display and/or tactical aircraft or parachute demonstration will be considered. Some of the most common omissions include the signature by the sponsoring organization (Block 25a), certification by the "owner" of the event site (Block 3d) and approval by the local Federal Aviation Administration (FAA) Flight Standards District Office (FSDO)(Section IV). **All these must be taken care of before submission to the Naval Aviation Support Officer.** See our [How to Submit](#) (see enclosure) page for step-by-step instructions. Be sure to allow plenty of time (for example, deadline for 2009 is August 2008) and always follow-up.

**POINT OF CONTACT:** [www.navy.mil/navco](http://www.navy.mil/navco) (aviation support)

Navy Office of Community Outreach  
Attn: Aviation Support  
5722 Integrity Drive, Bldg 456-3  
Millington, TN 38054

Aviation Support Officer  
E-mail: [aviationsupport.fct@navy.mil](mailto:aviationsupport.fct@navy.mil)  
Desk: 901.874.5803  
Fax: 901.874.5813

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**THE BLUE ANGELS**



**DESCRIPTION:** A Blue Angels flight demonstration exhibits choreographed refinements of skills possessed by all naval aviators. It includes the graceful aerobatic maneuvers of the four-plane Diamond Formation, in concert with the fast-paced, high-performance maneuvers of its two Solo Pilots. Finally, the team illustrates the pinnacle of precision flying, performing maneuvers locked as a unit in the renowned, six-jet Delta Formation.

**DIRECTIONS:** Fill out **DOD Form 2535** (attached – same form as Aviation Support). The **Application Deadline** is **August 1** for performances the following year. The **Deadline for 2009 is August 1, 2008**.

**POINTS OF CONTACT:** <http://www.navy.mil/navco/airshows/submit.html>

Aviation Support Officer  
Navy Office of Community Outreach  
Attn: Aviation Support  
5722 Integrity Drive, Bldg 456-3  
Millington, TN 38054  
Phone: (901)874-5803 /DSN 882-5803 Fax: (901)874-5813/DSN 882-5813  
Email: [aviationsupport.fct@navy.mil](mailto:aviationsupport.fct@navy.mil)

**OTHER BRANCHES AERIAL SUPPORT CONTACT:**

**Air Force:** Aerial Events: (703) 695-9776 or Fax: (703)693-9601

**Army:** Community Relations team: (703) 697-5726 or Fax: (703) 604-3265

**Army and Air National Guard:** Public Affairs Office: (703) 607-2570 or Fax: (703) 607-3680

**Marine Corps:** Aviation Coordinator: (703) 692-7434 or Fax: (703) 614-2358 (see separate enclosure)

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## RECRUITING MARKETING PROGRAM



**DESCRIPTION:** Field Marketing Properties include:

- Accelerate Your Life Display (AYLE)
- Navy Suburban – speakers and Xbox gaming console
- Nascar show car
- Navy Motion Simulator Ride (3)
  - SIM 1: 20 Seat Simulator (plan to retire for CY 2008)
  - SIM 2: 20 Seat Simulator
  - SIM 3: 8 Seat Simulator
- Seal Accelerator: Includes Physical interactive area (Push-Up, Sit-Up, Pull-Up and Cargo Net Climb). Internal elements include 2 mannequins dressed out in EOD and SEAL gear with video wall and graphics. Ideal for Seal and EOD/Diver strategic events.
- National Expo Booth
- Navy Parachute Team (see Leap Frogs fact sheet)

**DIRECTIONS:** To request Navy Marketing Properties contact your local Navy Recruiter.

**POINT OF CONTACT:** For further information you can contact, Capt. Thomas Buterbaugh, Director of Marketing and Advertising for Commander, Navy Recruiting Command.

[Thomas.buterbaugh@navy.mil](mailto:Thomas.buterbaugh@navy.mil)

PUBLIC RELATIONS RESOURCES  
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**NAVY BAND SUPPORT**



**DESCRIPTION:** The objective of Navy Band support is to coordinate musical support for Navy Weeks and related events that best represent the Navy to the heartland. Band support is also coordinated for recruiting efforts through the Music for Recruiting Program. The Navy Bands across the United States are comprised of top rated musicians who perform in various musical units such as Ceremonial and Parade Bands, Jazz Ensembles, Contemporary Music Ensemble/Top-40, Brass and Woodwind Quintets, and Reception Combos.

**DIRECTIONS:** The following form is intended for civilian sponsors and may be submitted by fax. [Department of Defense Form 2536](#) (see separate enclosure). Please give the band **30 days notice**.

**POINT OF CONTACT:**

LCDR Dave Hodge  
NAVCO Band Support  
Desk: 901.874.5804  
Fax: 901.874.5813 [david.hodge@navy.mil](mailto:david.hodge@navy.mil)

Please visit the Navy Band Support website:  
<http://www.navy.mil/navco/display.asp?page=band.html> for a listing of bands in your area.

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NAVY SPEAKER'S BUREAU



**Description:** The Navy Speakers Bureau also is designed to support public organizations looking for a Navy Speaker. Organizations conducting conventions, seminars, symposiums, etc. need to pursue other avenues to recruit speakers.

**DIRECTIONS:** To request a Navy speaker, please fill out the attached forms: The Speaker Request Form and the Speaking Engagement Form. Both forms can be found online:

<http://www.navy.mil/navco/display.asp?page=speakers.html>

**POINT OF CONTACT:**

Contact: Charlotte Malone  
Program Manager, Navy Speakers Bureau  
Phone: 901.874.5805  
[Charlotte.c.malone@navy.mil](mailto:Charlotte.c.malone@navy.mil)

MC1 Terry Matlock, NAVCO  
Phone: 901.874.7049  
[Terry.matlock@navy.mil](mailto:Terry.matlock@navy.mil)

**ADDITIONAL INFORMATION:** Current hot Navy topics and talking points can be found at: <http://www.navy.mil/navco/display.asp?page=speakers.html>. If you are looking for specific speakers – recent award winners, minorities, diversity, etc. **Contact the Diversity Outreach office:** CDR Cigarette Parks [cigarette.parks@navy.mil](mailto:cigarette.parks@navy.mil).

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**NAVY PARACHUTE TEAM – THE LEAP FROGS**



**DESCRIPTION:** A typical Leap Frogs performance consists of fourteen jumpers leaping out of an aircraft at an altitude of 12,500 feet. During free fall, jumpers reach speeds of 120 mph and can accelerate up to 180 mph by pulling their arms to their sides and straightening their legs into what is called a "track."

The jumpers typically open their parachutes at around 5,000 feet by releasing a smaller pilot chute which deploys their main blue-and-gold canopy. After deploying their chutes, the Leap Frogs fly their canopies together to build dramatic canopy-relative work formations.

**DIRECTIONS:** If you are interested in requesting the U.S. Navy Parachute Team (NPT) "Leap Frogs" for your local event or air show, you must read the [NPT Handbook](#) and submit the last two pages (attached) to our office at (fax) 619-437-5676. A **completed DDFORM 2535** ([download](#)) (Aerial Support Request Form is attached) will be required if we are available to perform for your show, but not for your initial request. Leap Frog schedule for each year is designed in mid-December. **Please have all show requests submitted by December 15th.** Any request received after that date will be considered on a case-by-case basis. NOTE: The NPT conducts training from January - March, any request received for a show during those three months will only be considered on a case-by-case basis as well. If you need to contact the NPT please call 619-437-2820.

**POINT OF CONTACT:**

The Aviation Support Coordinator at the Navy Office of Community Outreach (NAVCO) can be reached at:

Phone: 901-874-5803

Fax: 901-874-5813

Email: [ralph.mills@navy.mil](mailto:ralph.mills@navy.mil)

Website: [www.leapfrogs.navy.mil](http://www.leapfrogs.navy.mil) or visit their website at:

<http://www.chinfo.navy.mil/navpalib/aircraft/airshows/airshows.html>



## NAVY EXPLOSIVE ORDNANCE DISPOSAL (EOD) DIVE TEAM



**DESCRIPTION:** Two teams of 8 EOD divers (all volunteers)

**DIRECTIONS:** Depending on your council's location, contact the appropriate person to arrange for the EOD dive team to perform at your event.

**POINT OF CONTACT:**

General website: <http://www.eod.navy.mil/>

- **East Coast POC**

EODCS Scott Treible, COMNECC Little Creek, VA  
scott.treible@navy.mil, 757-462-4316 x332, Cell 757-439-8359  
Website: <http://www.necc.navy.mil/>

- **West Coast POC**

NCC Chris Freischlag, COMEODGRU ONE, San Diego, CA  
christopher.freischl@navy.mil, 619-522-3354  
Website: <http://www.eodgru1.navy.mil/>

**LOGISTICAL REQUIREMENTS:**

- Ensure water available to fill 4,000 gallon dive tank either from fire hydrant or fire truck
- 110 volt power supply
- Flat hard-pack surface, able to support 75,000 lbs.
- Divers will rotate throughout the day so long days not an issue with 8 divers
- Strongly recommend recruiters are available to interact with target audience to field questions and collect leads (as appropriate)
- Dive tank is best used at large volume venues. i.e. Air Shows, large sporting events, state fairs etc.