



## NAVY LEAGUE OF THE UNITED STATES INTERNAL NEWS RELEASE

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FOR IMMEDIATE RELEASE  
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Contact: Abigail Faller  
[afaller@navyleague.org](mailto:afaller@navyleague.org)  
(703) 312-1581

### **Reminder: 2011 Mackie Award and 2011 Public Relations Recognition Award Submission Deadlines**

As the year comes to an end, the 2011 Mackie Award and 2011 Public Relations Recognition Award deadlines draw near.

Please take a moment to review the following award and deadline information and follow the links to view detailed submission instructions online.

Due to the fact that awards are announced at National Convention, and the 2012 National Convention will take place in June, the Mackie Award and Public Recognition Award deadlines are several months earlier.

#### **Mackie Awards**

The Donald M. Mackie Awards honor councils for excellent communication via council newsletter and websites. First, second and third place newsletter and website awards are presented to councils in small, medium and large size categories.

Submission deadlines for the 2011 Mackie Awards:  
Website: December 31, 2011  
Newsletter: December 31, 2011

For Mackie Award submission instructions, please [click here](#).

#### **Public Relations Recognition Awards**

The Public Relations Recognition Awards honor councils for excellent Public Relations initiatives, based on criteria outlined in the [Public Relations Recognition Program Reporting Form](#). Public Relations Recognition Awards are presented to small, medium and large councils with the most accumulated Public Relations activity points. Please use the Public Relations Recognition Program Reporting Form to submit your council's report.

Submission deadline for the 2011 Mackie Awards:  
December 31, 2011

For Public Relations Recognition Award submission instructions, please [click here](#).

The 2011 Mackie Awards and 2011 Public Relations Recognition Awards will be presented at the 2012 National Convention in Honolulu, Hawaii.

Thank you for continuing to participate in the Navy League award programs. We look forward to reviewing your council's submissions in the New Year!

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*"Citizens in Support of the Sea Services"*