

The Navy League was established at the request of Theodore Roosevelt, who said: "It seems to me that all good Americans interested in the growth of their country and sensitive to its honor, should give hearty support to the policies which the Navy League is founded to further. For the building and maintaining in proper shape of the American Navy, we must rely on nothing but the broad and farsighted patriotism of our people as a whole."

Theodore Roosevelt

Navy League of the United States Citizens in Support of the Sea Services

Founded in 1902, the Navy League of the United States is dedicated to informing and educating the American public and Members of Congress on the importance of maintaining strong U. S. Sea Services—the Navy, Marine Corps, Coast Guard, and Merchant Marine.

Headquartered in Arlington, Va., the Navy League is a private, non-profit, non-partisan civilian organization with more than 50,000 members in 260 Councils world-wide. Navy League members include former military service members, civilians with no prior military service, small businesses, and corporations. Individually and collectively, Navy League members are dedicated to supporting the men and women of the Sea Services and their families.

MISSION

The Navy League mission is carried out through the organization's four primary drivers: its support of the Naval Sea Cadet Corps and youth programs; its 260 councils, that provide invaluable local level outreach; Sea-Air-Space, the world's largest maritime defense exposition, hosted by the Navy League for more than 40 years; and, *Seapower* magazine, a highly-rated defense trade publication that focuses exclusively on the nation's naval maritime defense priorities.

It is these four "pillars" of work that inform the many ways in which the Navy League supports military Sea Service members and their families, while also effectively

allowing Navy League members to address key legislative issues on Capitol Hill to Members of Congress about the critical role of the U.S. Navy, Marine Corps, Coast Guard and Merchant Marine. The Navy League advocates for a strong maritime posture while keeping U.S. citizens informed on key issues that resonate with the nation's Sea Services. Navy League members, through a legislative affairs committee, generate pertinent letters and presentations for Members of Congress regarding defense and homeland security, personnel reductions and shipbuilding, among other topics.

In concert with national efforts, Navy League members target key issues and messages at the local level to legislators and civic groups through a robust grassroots outreach campaign. Issues addressed in these venues span from actively supporting a growing Navy fleet, calling for increased funding to replace the aging Coast Guard fleet, and addressing the needs of the Marine Corps and Merchant Marines.

SCOPE OF WORK

Through the motivation of the Naval Sea Cadet Corps, 9,000 young Americans learn to embody discipline, good citizenship principles, and education and training on Sea Service customs and traditions. Navy League members and local Councils actively promote community youth-oriented programs such as NJROTC, MCJROTC, NROTC units. The organization supports a youth scholarship program in

addition to sponsoring a variety of Sea Service achievement awards that recognize Naval Sea Cadets.

The Navy League's Councils, located throughout the U.S., in Europe and the Far East, support active duty military personnel, boosting morale and extending its appreciation, through "adoption" of ships, installations, and units; commissioning ceremonies; and award programs. The grassroots strength of the Navy League Councils translates into much-needed support of Sea Service members and their families, while reflecting on the vital role of navy and SEA SERVICE personnel on behalf of the safety and security of our citizens.

The Navy League reaches top military and defense industry leaders every year through its Sea-Air-Space Exposition, staged annually in the Washington, D.C. area. With more than 150 defense industry and government agency exhibitors, Sea-Air-Space also hosts a series of professional seminars with top-ranking military officials—an array of distinguished panelists who address critical topics and themes of the day.

With its mix of interviews, columns and feature articles by maritime defense experts, *Seapower* magazine and the Almanac of *Seapower* (published in January) are the official publications of the Navy League of the United States. Procurement decision-makers in the defense market, senior officials of the Navy, Marine Corps, Coast Guard, and U.S. Flag Merchant Marine, Congress, and the Departments of Defense and Transportation read *Seapower* magazine.

MEMBERSHIP

Help us support and serve our uniformed service members by providing a tax deductible donation. You can join the Navy League online, by phone, or by visiting the National Headquarters. To join now, visit: <http://www.nlussecure.org/Membership/>.

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To learn more about the Navy League of the United States, visit the national website at www.navyleague.org

