

2017

# Dashboard November Update



By: Jim Bruns  
Executive Director



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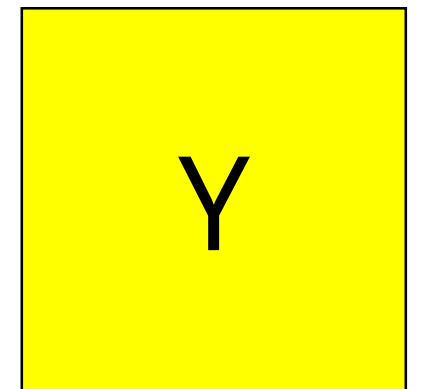
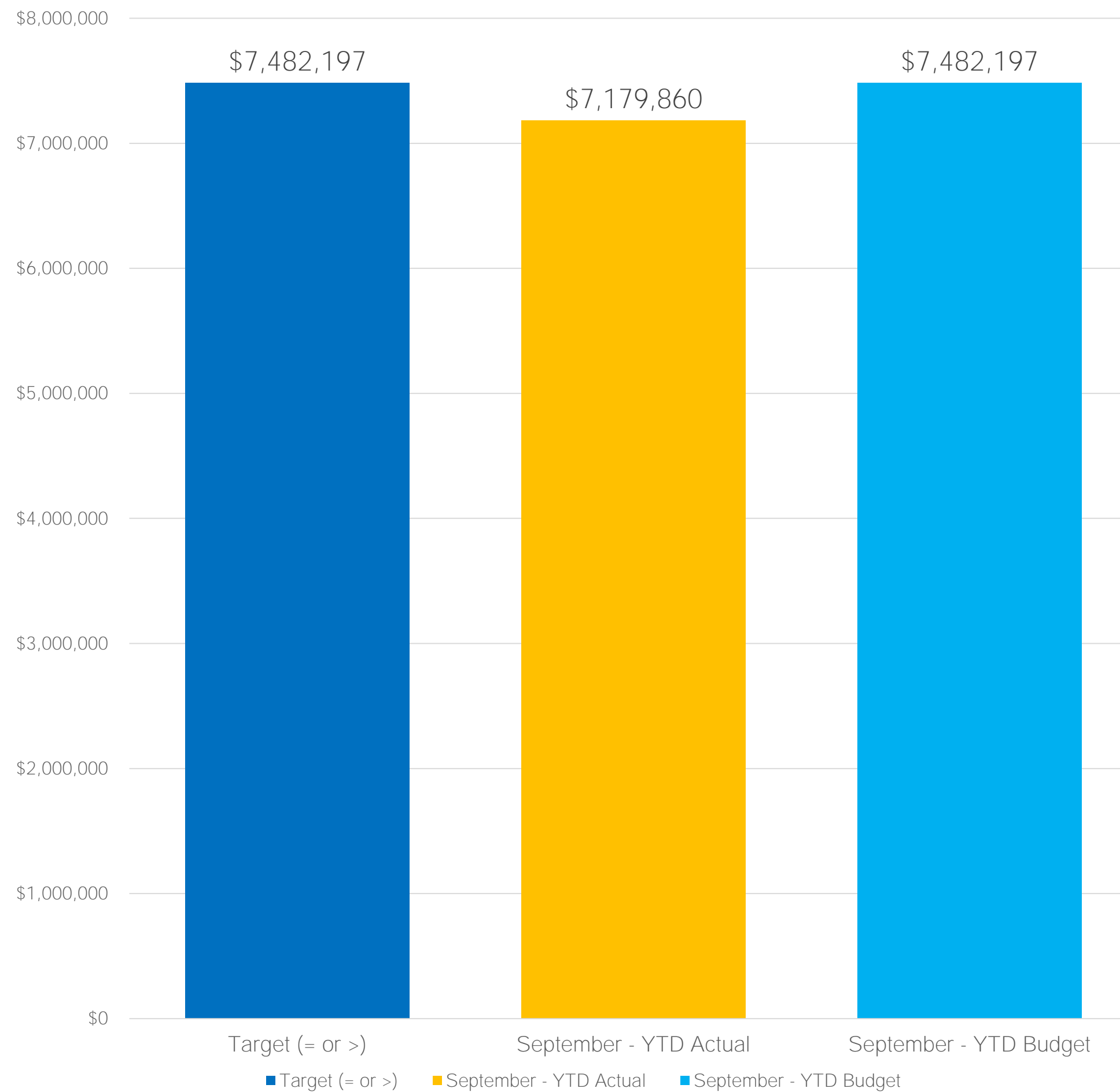
# Dashboard - November Finance Update



By: Robert (Bob) McQuitty  
Controller

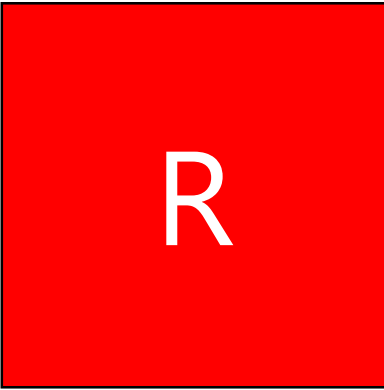
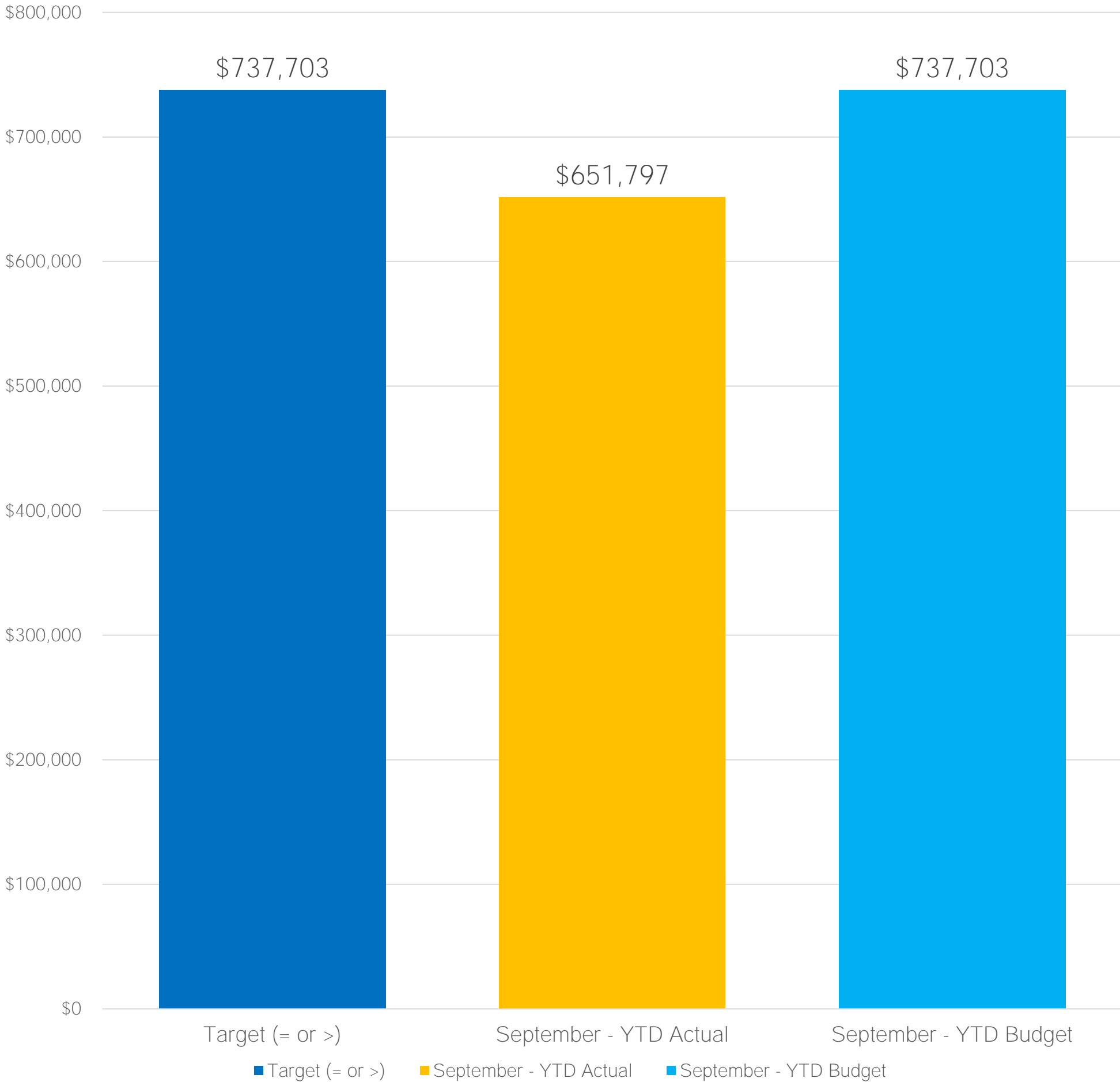


# Total Operating Revenue vs Budget (as of 9/30/2017)



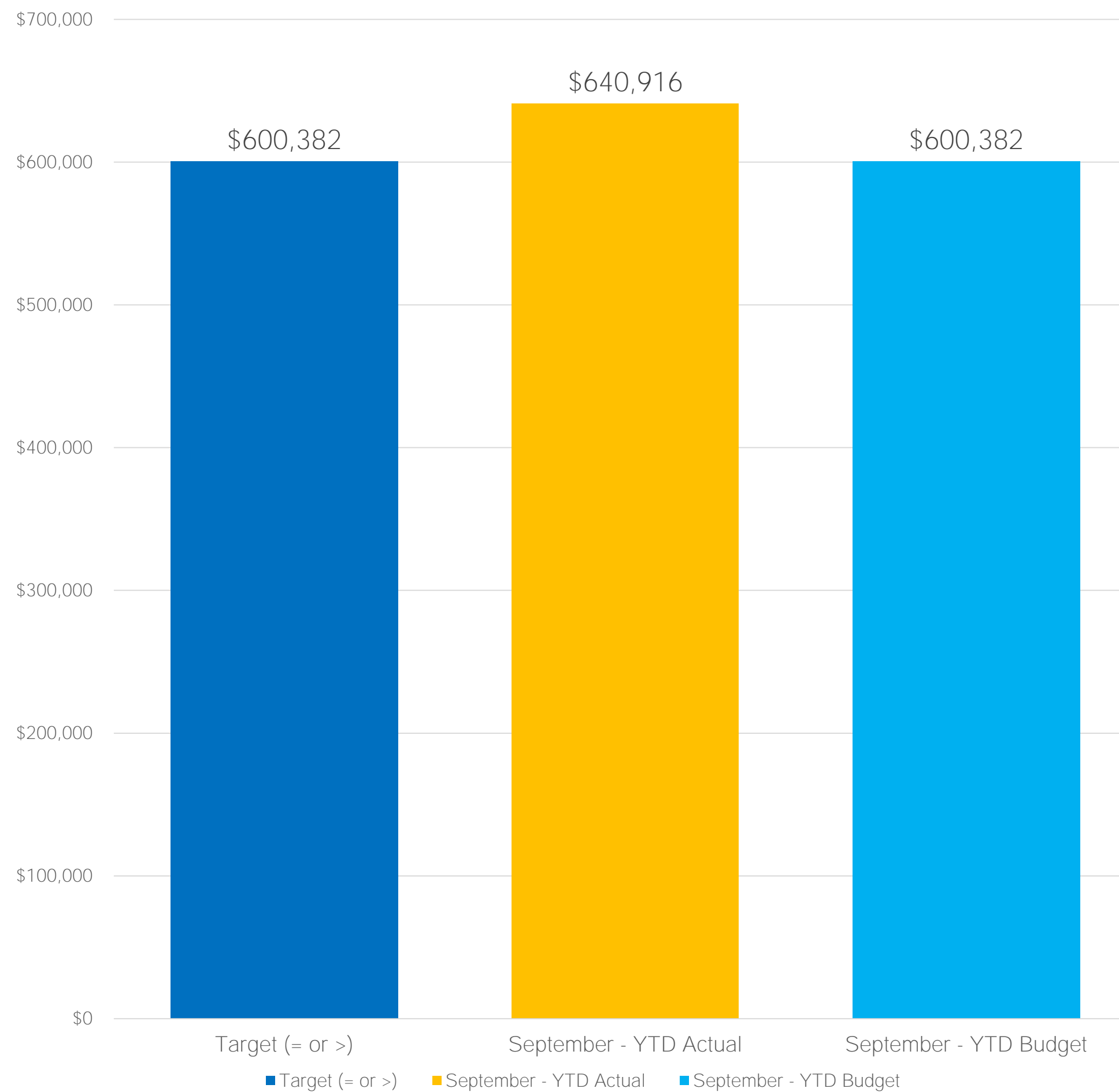


# Individual Membership Revenue vs Budget (as of 9/30/2017)



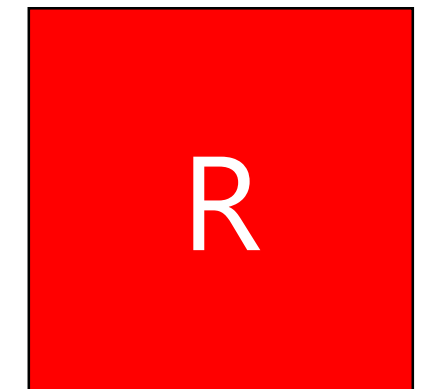
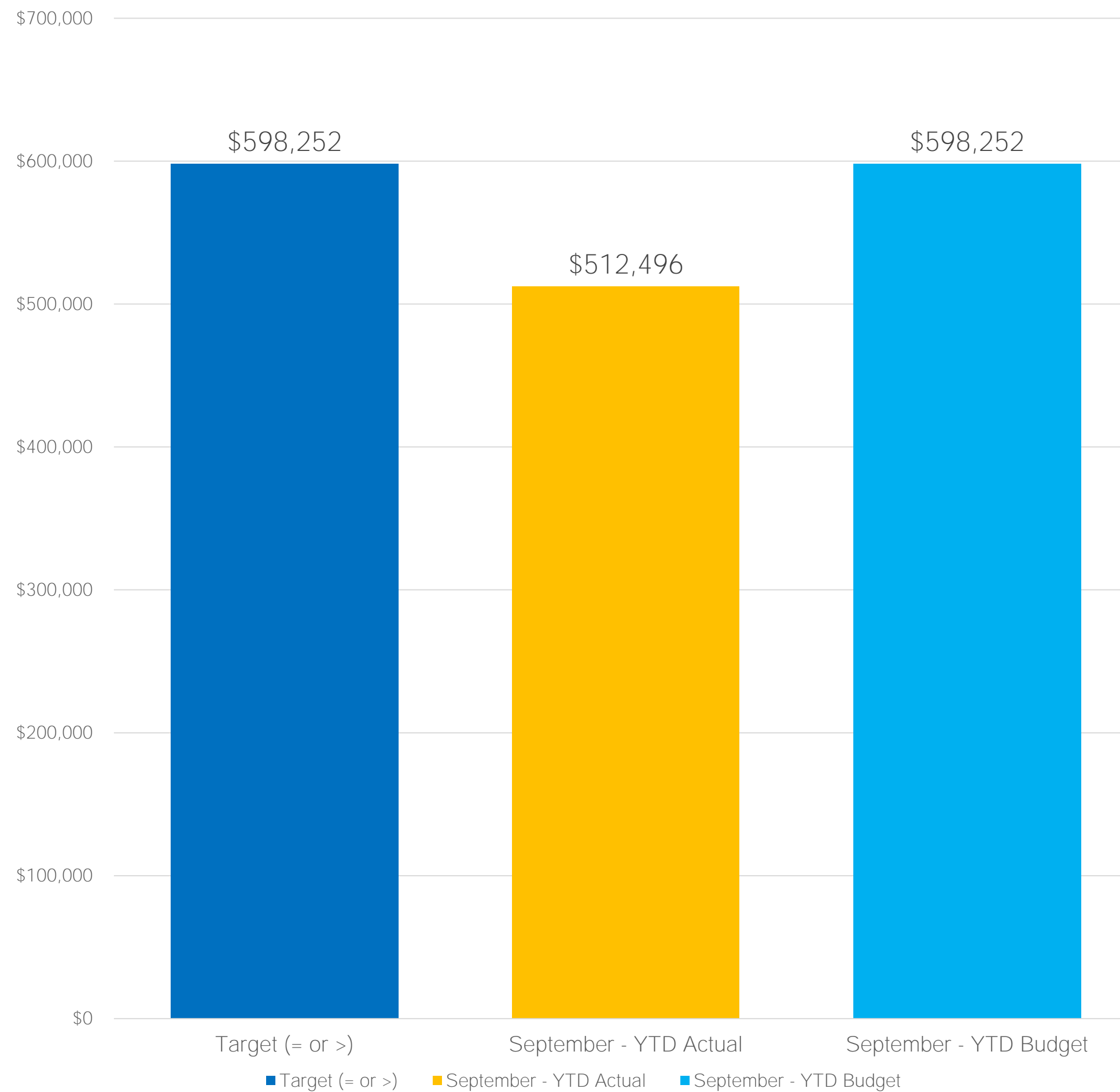


# Corporate Membership Revenue vs Budget (as of 9/30/2017)



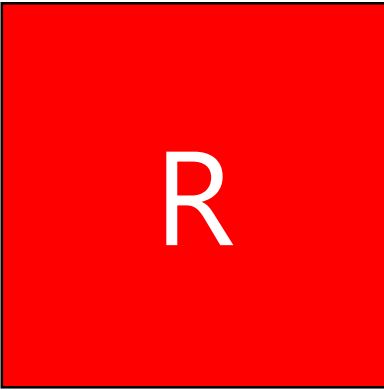
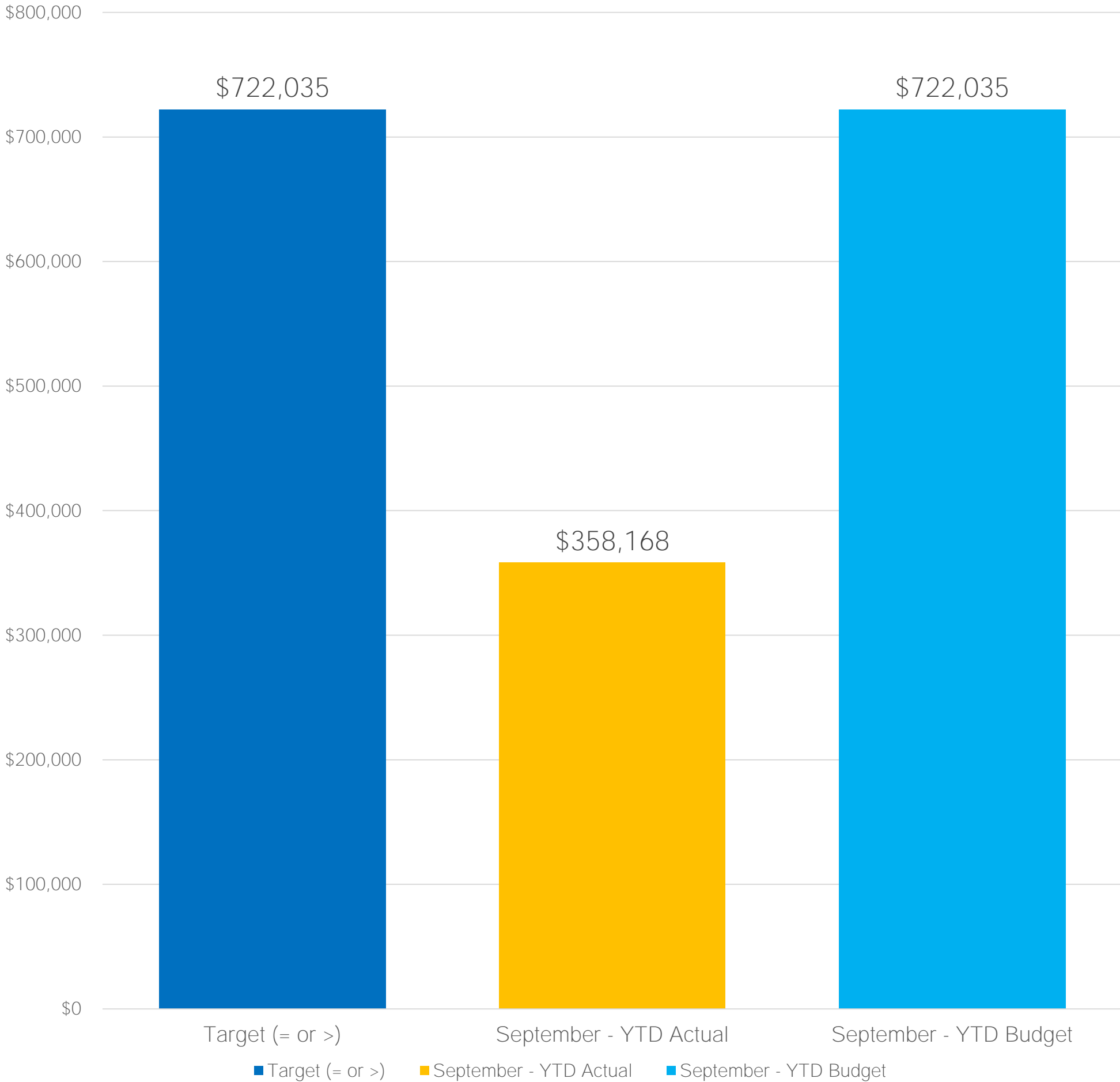


# Contributions Revenue vs Budget (as of 9/30/2017)





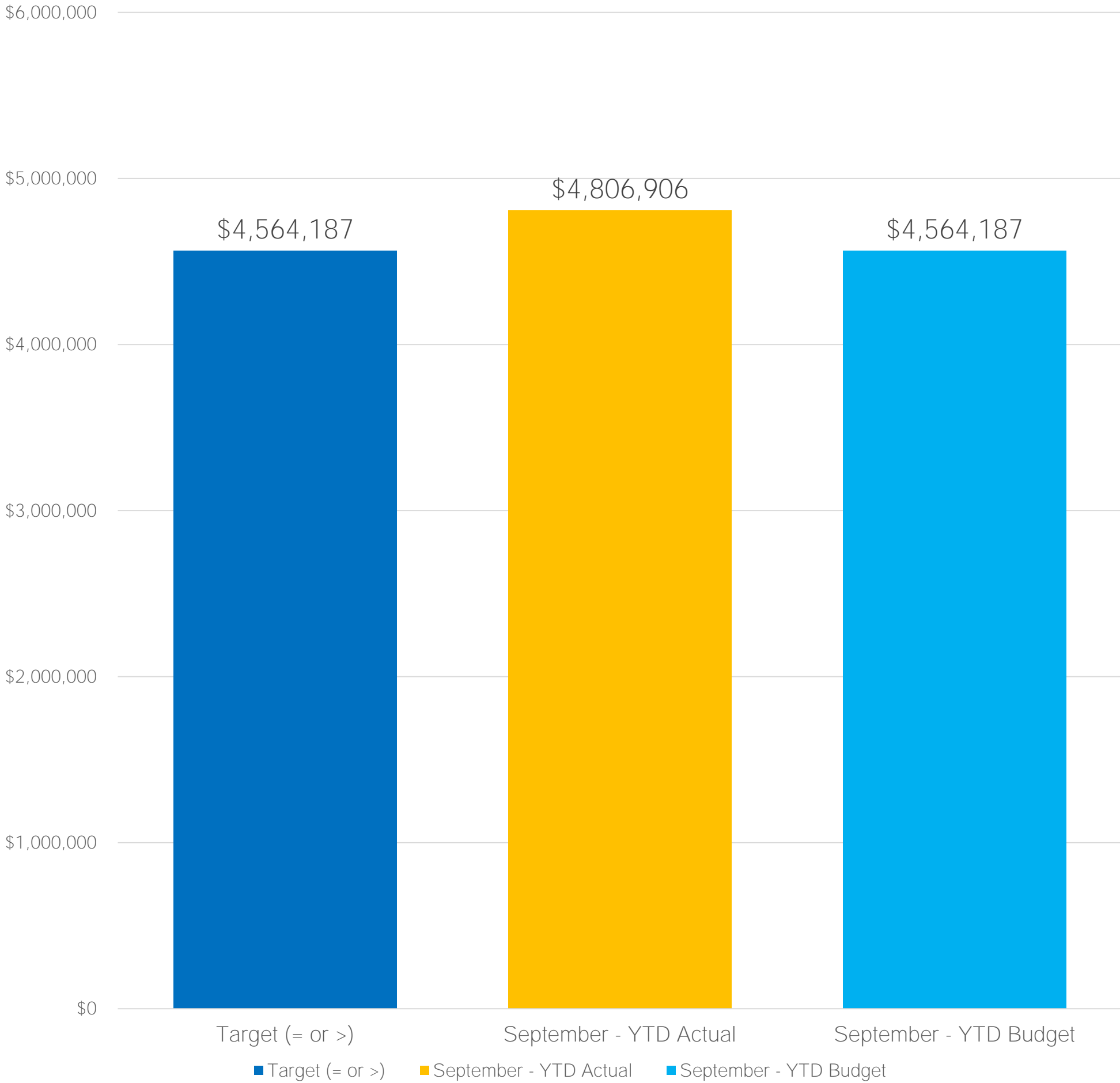
# Print/Web Advertising Revenue vs Budget (as of 9/30/2017)





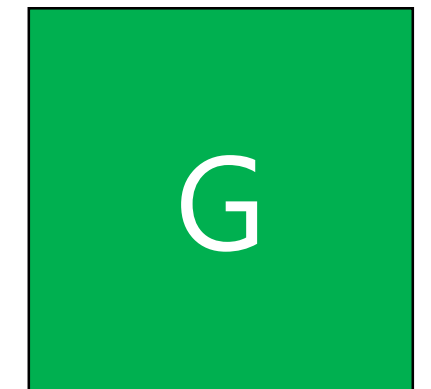
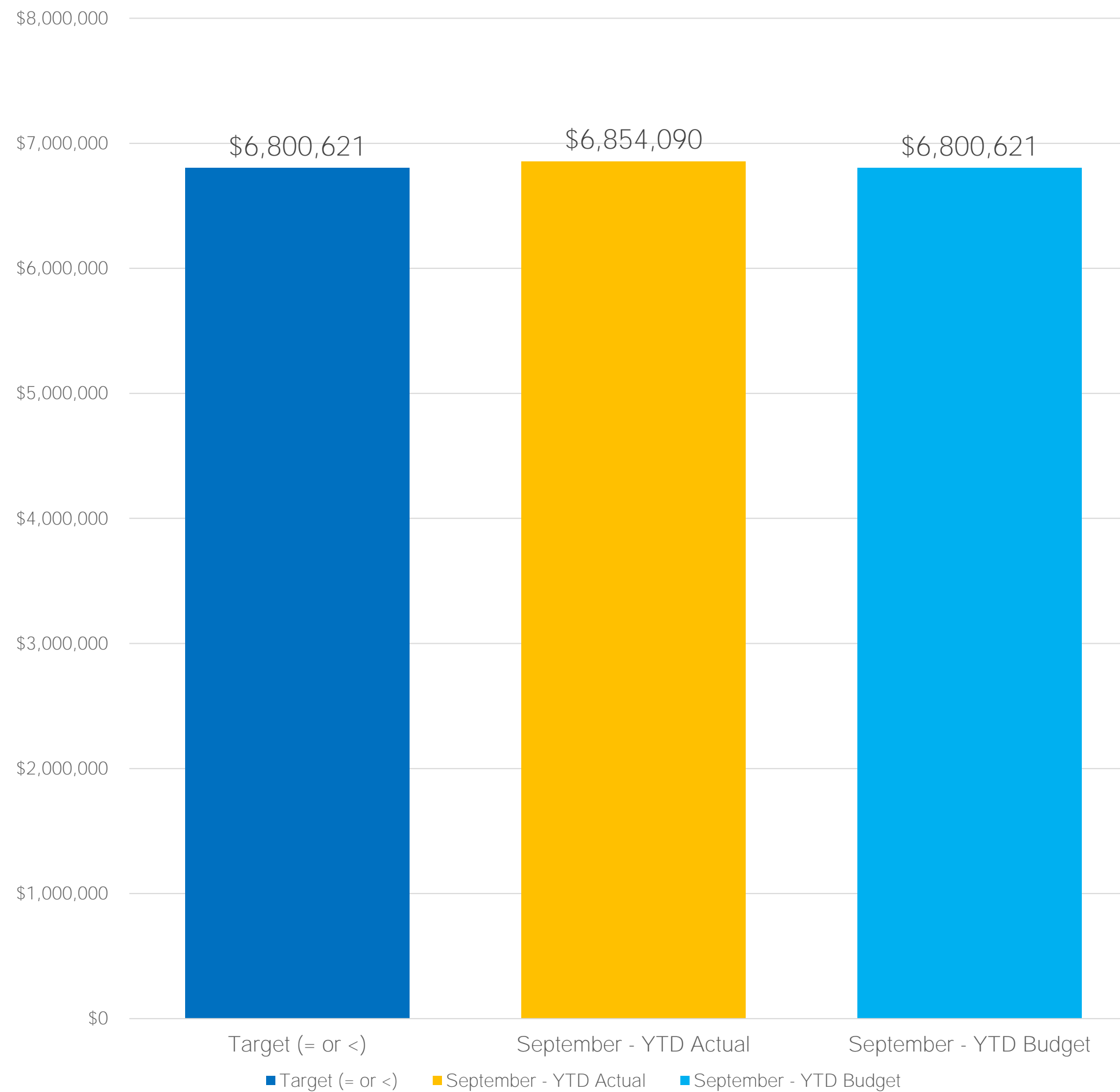


# Events Revenue vs Budget (as of 9/30/2017)



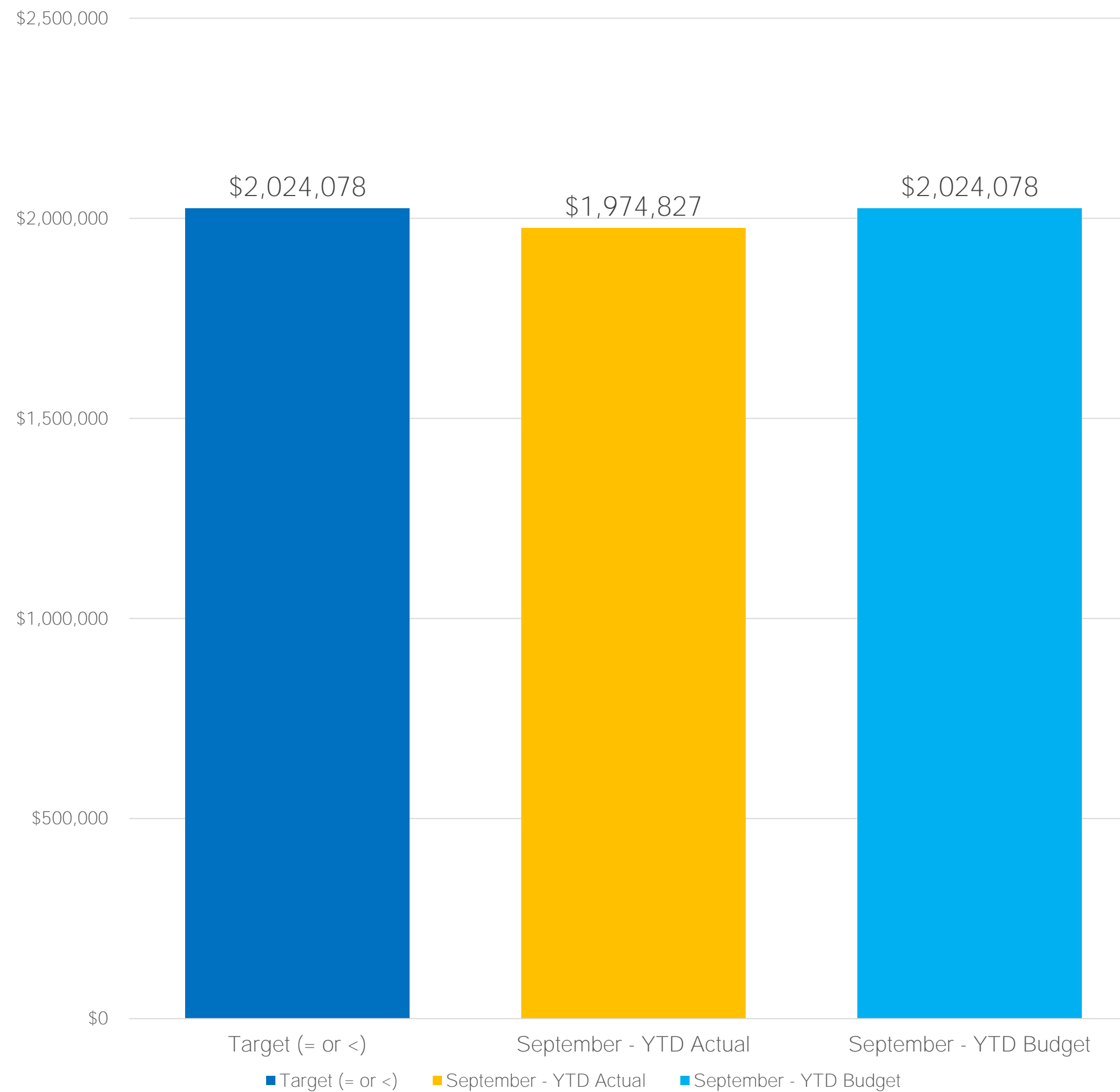


# Total Operating Expense vs Budget (as of 9/30/2017)



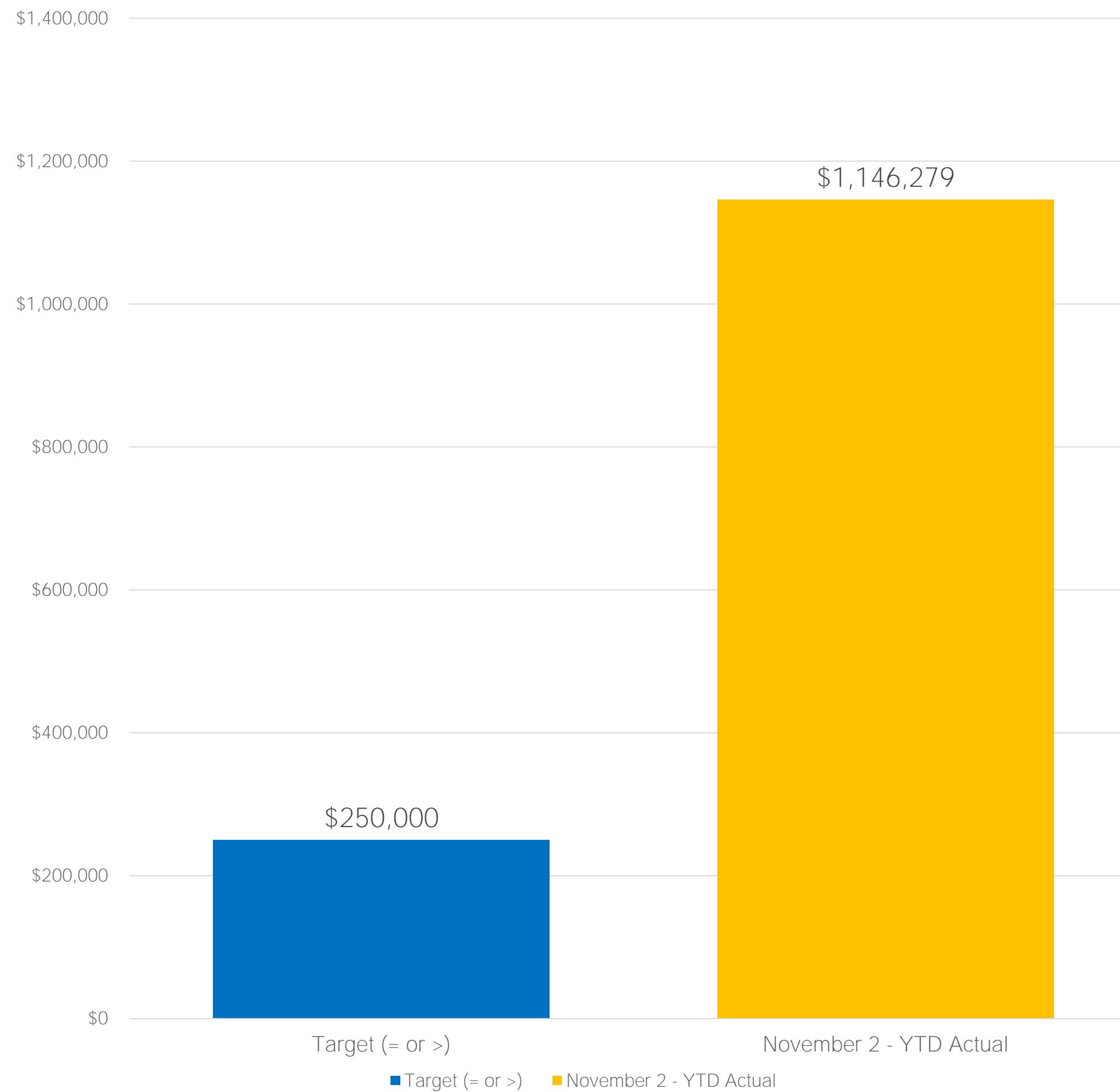


# Salaries & Benefits Expense vs Budget (as of 9/30/2017)



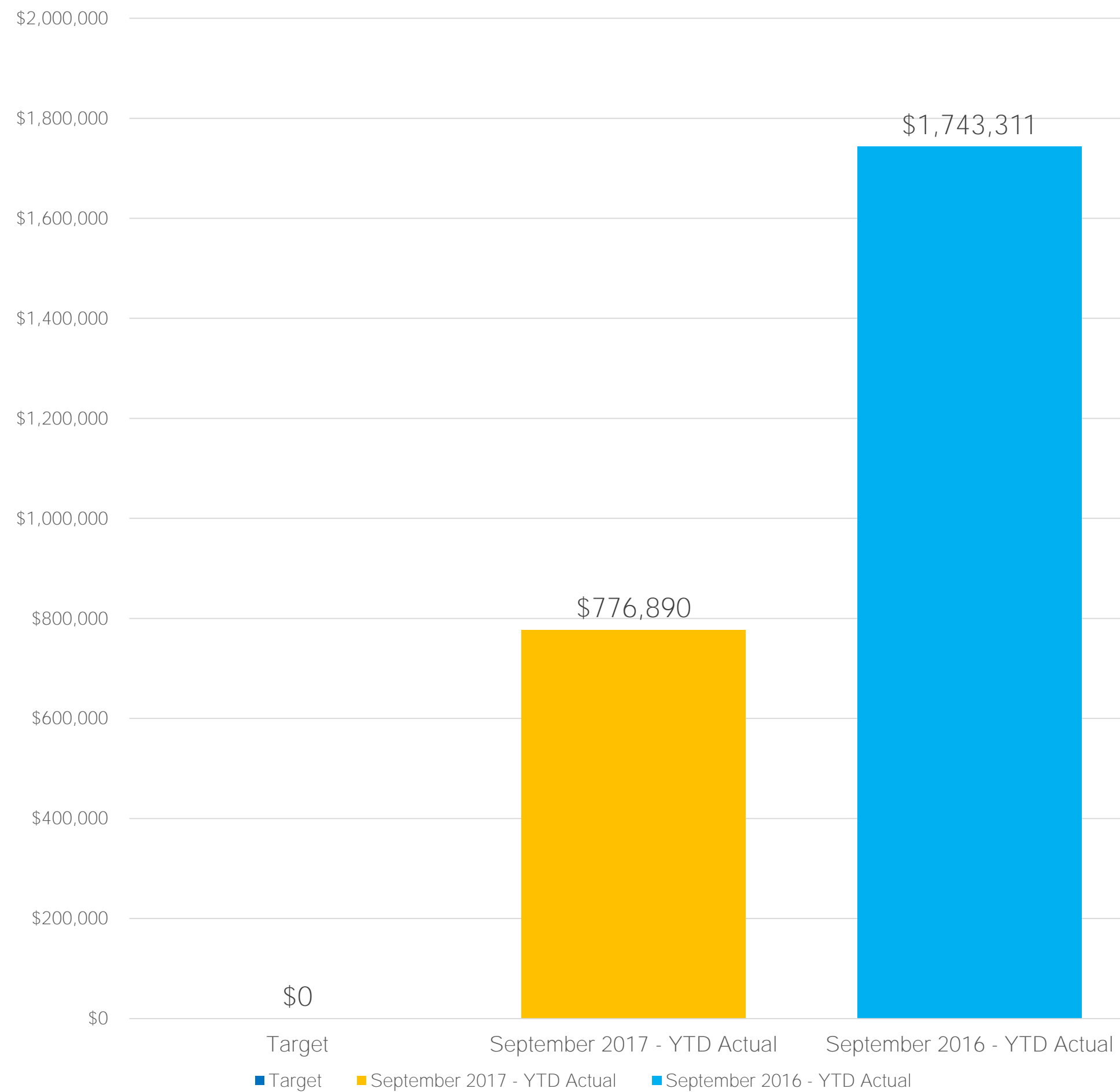


# Available Cash – Operating Accounts (as of 12/1/2017)





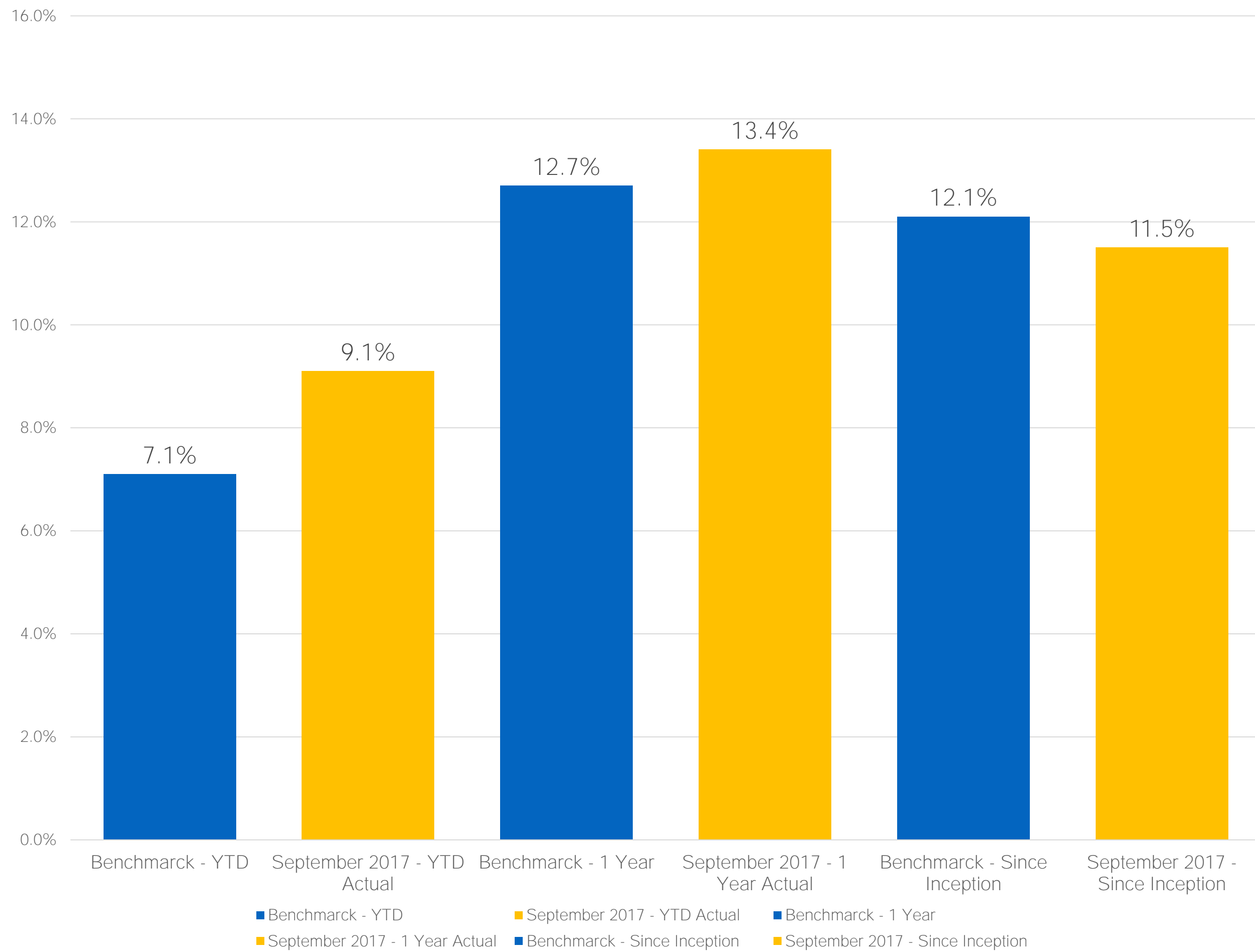
# Line of Credit Balance (as of 9/30/2017)



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# NLUS Investment Returns vs. Benchmark (as of 9/30/2017)



# 2017

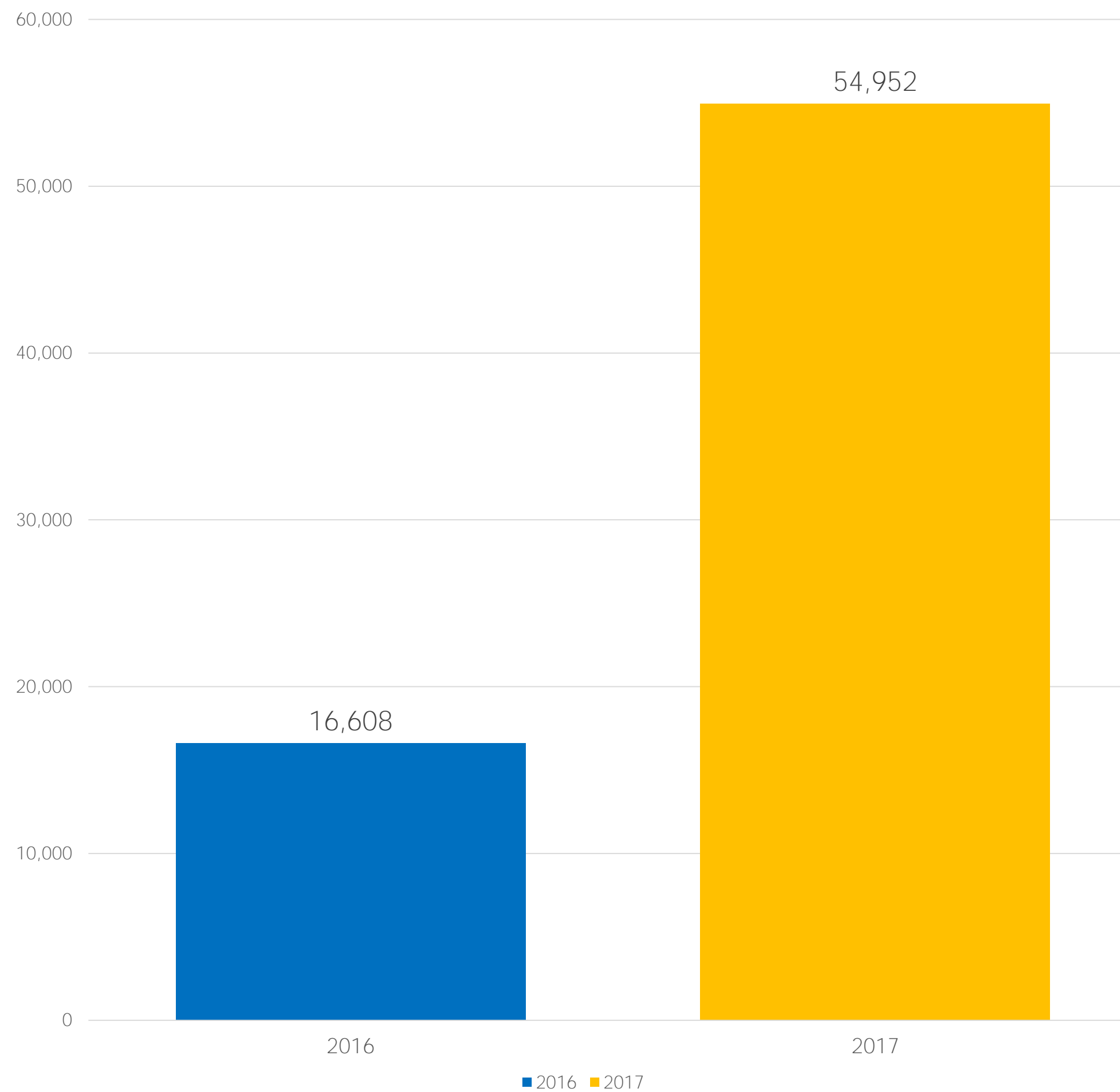
## Dashboard - November Government & External Operations



By: Sara Fuentes  
Staff VP, Government &  
External Operations



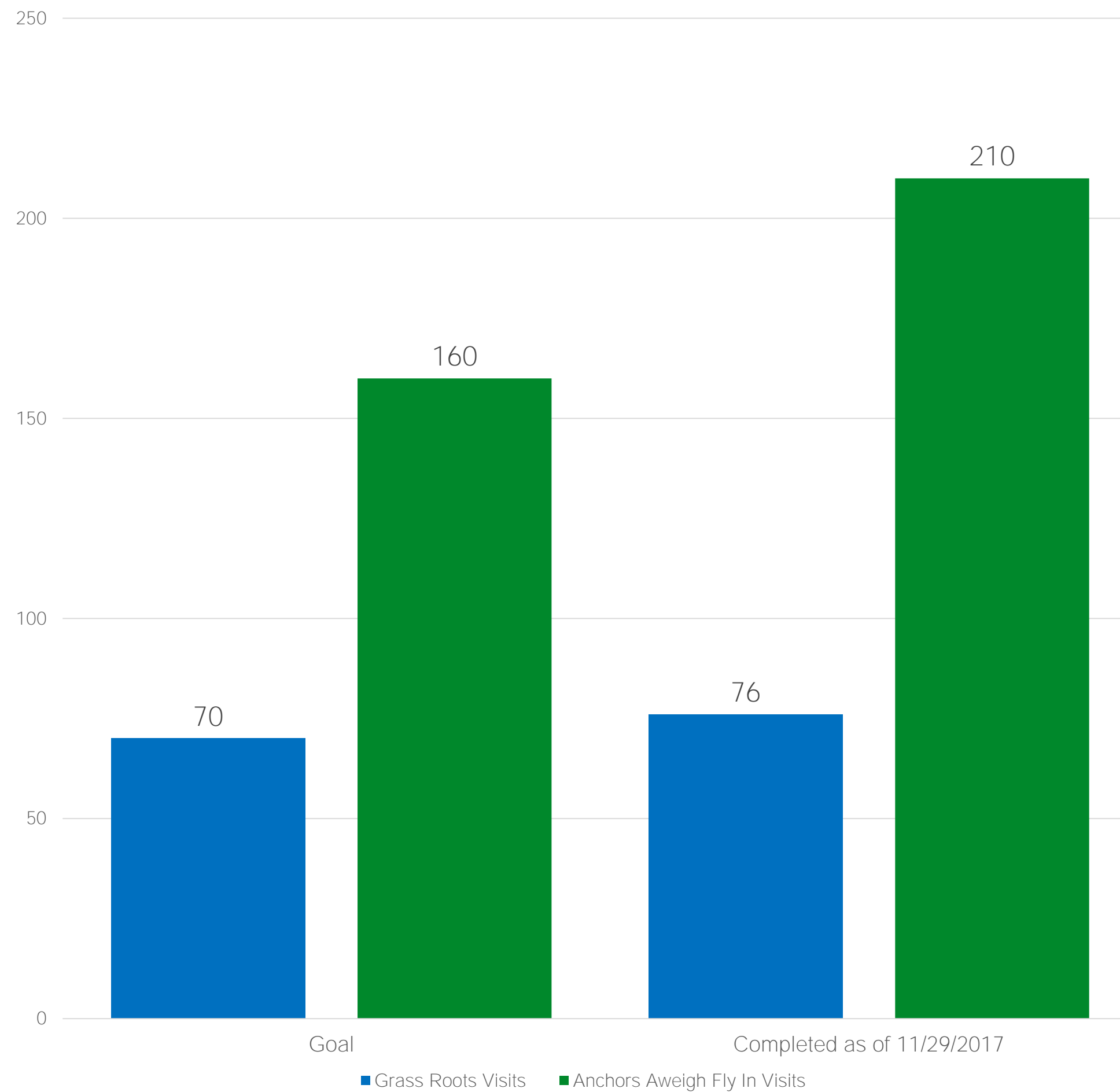
# Voice to Congress emails sent







# Grass Roots Visits to Congressional Offices



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Dashboard - November  
*Seapower* Magazine

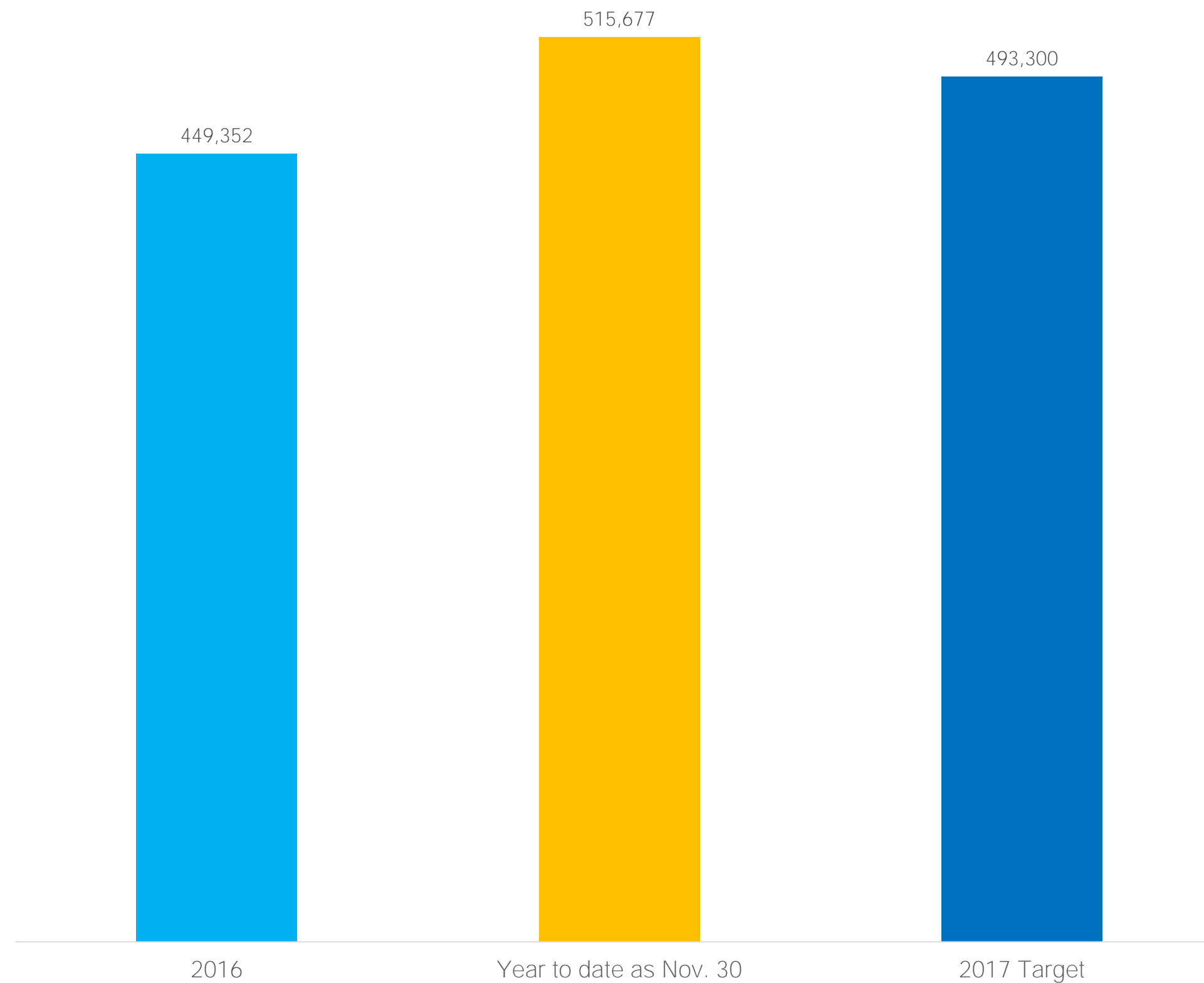


By: Peter Atkinson  
Interim Editor-in-Chief



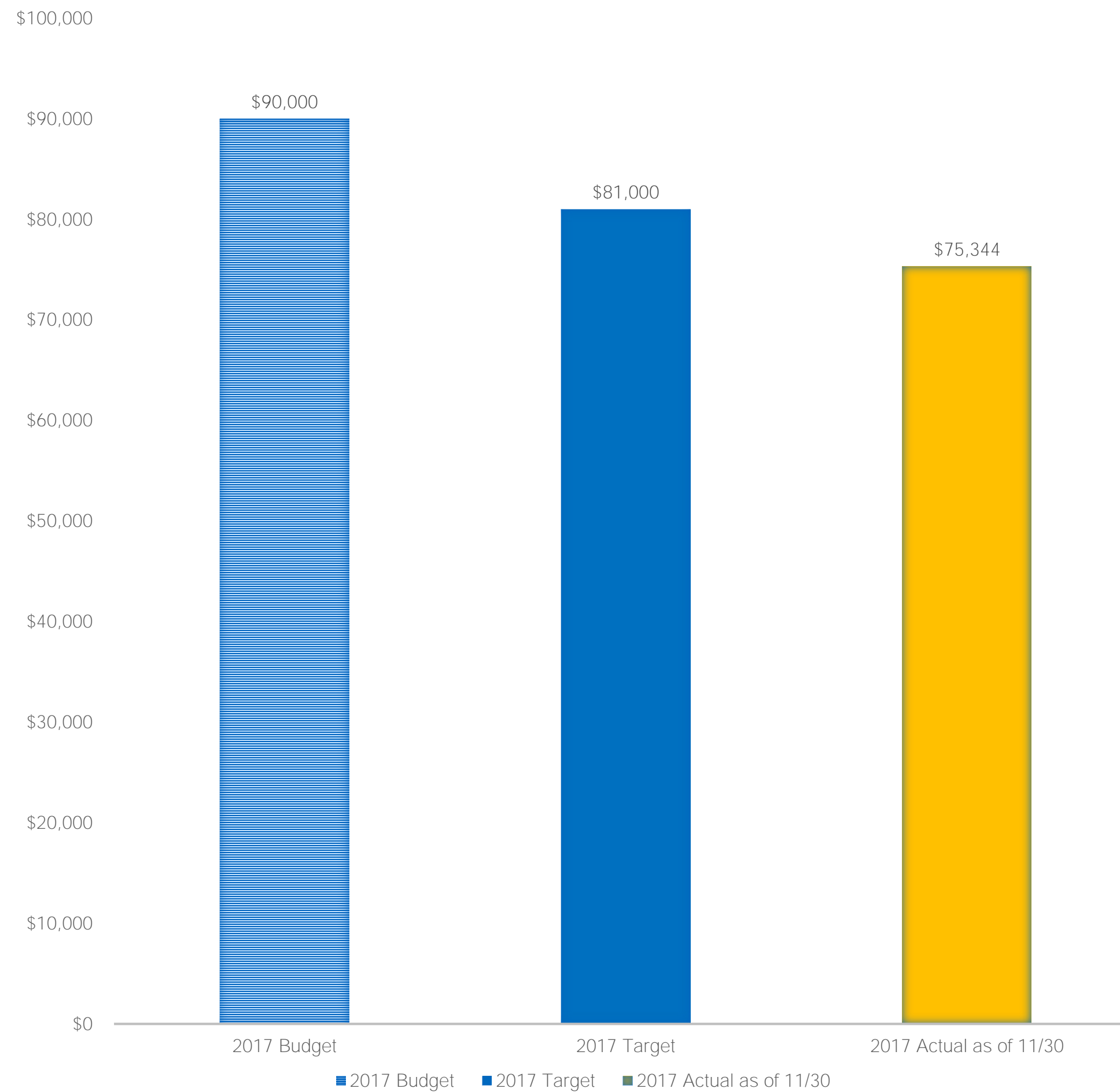
# Increase digital readership of *Seapower* by 10%

Total page views for Seapower digital edition and app





# Lower *Seapower* freelance expenses for 2017 by 10%



2017

# Dashboard - November

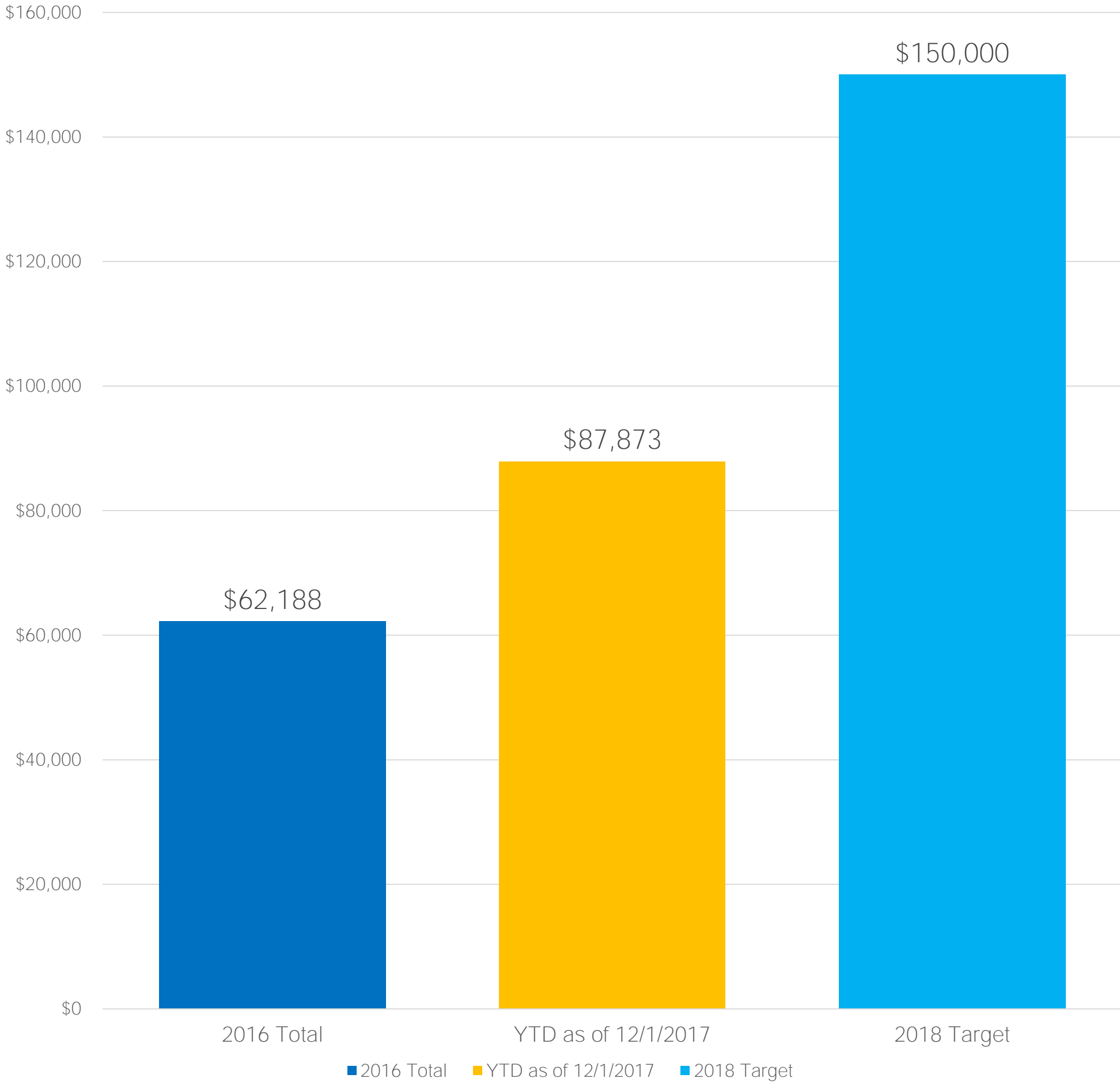
## Navy League Foundation



By: Ryan Donaldson  
Staff VP & Corporate Counsel



# Navy League Foundation Contributions (as of 12/1/2017)



2017

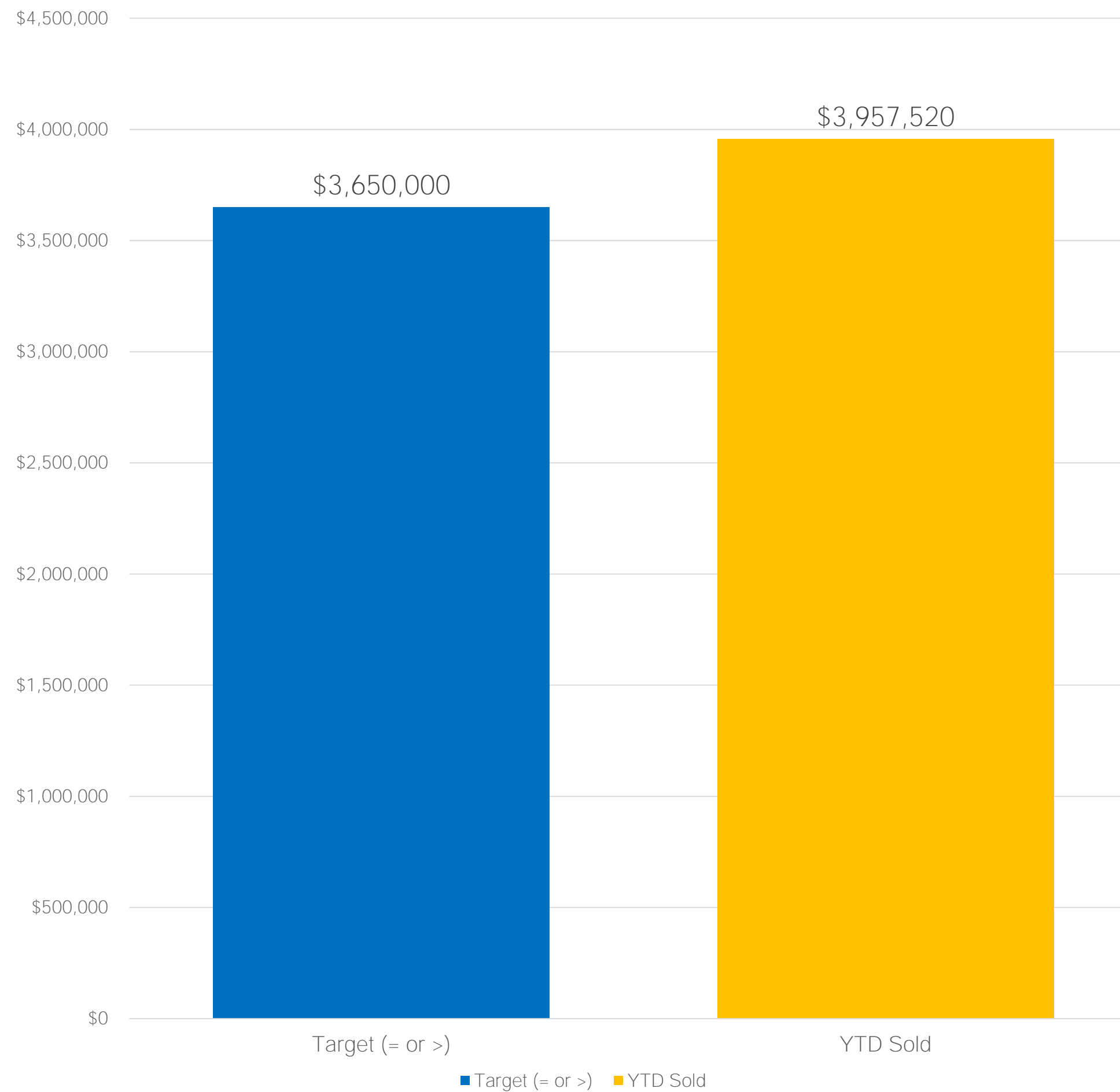
# Dashboard - November Sea-Air-Space 2018



By: Jeanne Ellinport  
SVP, Strategy, Integration & Development



# SAS 2018 - Exhibit Space Budgeted vs Sold (as of 11/15/2017)







# SAS 2018 - Sponsorship Budgeted vs Sold (as of 11/15/2017)

