

248th



U. S. N A V Y B I R T H D A Y B A L L

OCTOBER 14, 2023 | FALLS CHURCH MARRIOTT FAIRVIEW PARK | FALLS CHURCH, VA

*Sponsorship
Opportunities*

248th

U.S. NAVY BIRTHDAY BALL



RECEPTION SPONSOR

\$35,000

SPONSORSHIP INCLUDES:

- Includes one table in Prime seating zone
- Includes one full page ad in dinner program
- Company logo on/in the following items –
 - Signage in reception area outside of main ballroom
 - Signage at venue entrance
 - Event guide and Navy Ball website
 - One photo booth
 - Umbrellas on terrace
 - Window clings
 - Banner along railing on terrace
 - Signage on terrace
 - Bar and Signature drink
- Verbal recognition during the dinner program
- VIP reception access



REGISTRATION SPONSOR

\$30,000

SPONSORSHIP INCLUDES:

- Includes one table in Prime seating zone
- Includes one half page ad in dinner program
- Company logo on/in the following items -
 - Signage in registration area
 - Signage at venue entrance
 - Event guide and Navy Ball website
 - One photo booth
- Verbal recognition during the dinner program
- VIP reception access



NAVY BALL PROGRAM ADVERTISING

\$500 / HALF PAGE | \$1,000 / FULL PAGE

Artwork should be provided as high resolution JPEG or PDF by October 6.

Full page dimensions: 5" W x 8" L | Half-page dimensions: 5" W x 3.5" L

Please contact: **Leticia Click** | VP, Corporate Affairs | lclick@navyleague.org | 703.312.1570

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U. S. NAVY BIRTHDAY BALL

CIGAR AND BOURBON BAR | \$18,000

- Includes one table in Preferred seating zone
- Company logo on signage in the patio area outside of the dance party
- Patio seating w/logged pillows
- Firepits
- Company logo in event guide and on Navy Ball website
- Verbal recognition during the dinner program

CELEBRATION TOAST AND BIRTHDAY CAKE | \$15,000

- Includes one table in Preferred seating zone
- Company logo on signage, in event guide and on Navy Ball website
- Verbal recognition during the dinner program

ENTERTAINMENT | \$15,000

- Includes one table in Preferred seating zone
- Company logo displayed during after party, on signage, in event guide and on Navy Ball website
- Verbal recognition during the dinner program

PORTRAIT GALLERY STATION | \$15,000

- Includes one table in Preferred seating zone
- Company logo on signage, in event guide and on Navy Ball website
- Verbal recognition during the dinner program

INDIVIDUAL TABLES

Prime Seating | \$12,500

Preferred Seating | \$10,000

- Sponsorship includes one table for 10 guests
- Company logo in event guide and on Navy Ball website
- Verbal recognition during the dinner program

COMMEMORATIVE COIN | \$10,000

- Company logo on signage, in event guide and on Navy Ball website
- Organizer provides coin and display case
- Verbal recognition during the dinner program

WINE SPONSOR | \$10,000

- Organizer will select the wine and the sponsor has to the option to display their company logo on each bottle of wine at every table
- Company logo in event guide and on Navy Ball website
- Verbal recognition during the dinner program

CENTERPIECE SPONSOR | \$10,000

- Organizer will provide centerpieces for each table in the ballroom during the dinner program with your company logo next to it
- Company logo in event guide and on Navy Ball website
- Verbal recognition during the dinner program

TABLE GIFT | \$5,000

- Table gift provided by sponsor (quantity 800)
- Company logo on signage, in event guide and on Navy Ball website
- Verbal recognition during the dinner program

To reserve your sponsorship, contact:

Leticia Click | VP, Corporate Affairs

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