



**DEPARTMENT OF THE NAVY**  
HEADQUARTERS UNITED STATES MARINE CORPS  
3000 MARINE CORPS PENTAGON  
WASHINGTON, DC 20350-3000

IN REPLY REFER TO:

12 July 2018

Mr. Alan Kaplan  
The Navy League of the United States  
2300 Wilson Boulevard, Suite 200  
Arlington, VA 222201

SUBJECT: Unauthorized Use of the Official U.S. Marine Corps Seal

Dear Mr. Kaplan:

This office serves as the trademark counsel to the U.S. Marine Corps (“USMC”). It has come to our attention that the Navy League is using the official USMC Seal in various instances on its website, on both the national and local level. Examples include <https://www.navyleague.org/>, as well as <http://honolulunavyleague.org>.

Please be advised that, in addition to being a registered U.S. trademark, the USMC Seal is protected by federal statute and regulation (10 U.S.C. 7881 and 32 CFR 765.14), and may not be used by third parties without permission. Accordingly, we hereby request that the Navy League take steps to remove the USMC Seal from its national and local websites (including social media platforms), as well on any printed materials. We also request that you provide us with a timetable as to your compliance with our requests. For additional guidance in this area, please see the USMC’s Trademark Licensing Office Web site, particularly the “Commercial Use” and FAQ sections, at <http://www.marines.mil/trademark>.

Please also be advised that you are more than welcome to simply and accurately describe your organization as one that represents military members and their families, including Marines and Marine veterans. But we ask that you refrain from using the USMC Seal and other USMC insignia, as such use is likely to convey the impression that the USMC favors your organization over others, or is sponsored or endorsed by the USMC, or is affiliated or connected to the USMC in some way. Such use of USMC insignia is contrary to Department of Defense and USMC regulations (notably SECNAVINST 5030.7 and MCO 5030.3B). Please be aware that the use of other emblems may be subject to enforcement by their respective service branches, including the Department of the Navy and the U.S. Coast Guard. We acknowledge and appreciate the work your organization has done for service members and their families as well as young people interested in military service. However, it is simply a matter of how you convey it, and as such, we ask that you not use the official USMC Seal in this manner.

In a related matter, it has come to our attention that a subsidiary of the Navy League, the Friends of Windward Wounded Warriors (FWWW), a non-profit based in Honolulu, has been making shirts with the USMC's Wounded Warrior Regiment logos, as well

as other USMC insignia. The shirts are being sold as part of the FWWW's fundraising efforts. Please understand that USMC insignia may not be used for third-party fundraising efforts. We would appreciate your cooperation in discouraging such activities, by the FWWW and any other entities connected to the Navy League.

Once again, thank you for your cooperation and I look forward to hearing from you soon. Please confirm receipt of this correspondence by Wednesday, August 1, 2018. My direct dial number is 703-784-6842 and my email is [fadia.galindo@usmc.mil](mailto:fadia.galindo@usmc.mil) should you have any questions.

Sincerely,

*/Fadia C. Galindo/*

Fadia C. Galindo  
Law Clerk  
The United States Marine Corps  
Trademark Licensing Office  
Stafford, VA