




**NAVY LEAGUE OF THE UNITED STATES**  
CITIZENS IN SUPPORT OF OUR SEA SERVICES





# OUR MISSION

*The Navy League of the United States, founded in 1902 with the support of President Theodore Roosevelt, is a nonprofit civilian, educational and advocacy organization that supports America's sea services: the U.S. Navy, U.S. Marine Corps, U.S. Coast Guard and U.S.-flag Merchant Marine.*

*The Navy League of the United States:*

- *Enhances the morale of sea service personnel and their families through national- and council-level programs*
- *Provides a powerful voice to educate the public and Congress on the importance of our sea services to our nation's defense, well-being and economic prosperity*
- *Supports youth through programs, such as the U.S. Naval Sea Cadet Corps, Junior ROTC and Young Marines, that expose young people to the values of the sea services*

## BECOME A CORPORATE MEMBER AND EARN PRIVILEGE POINTS TO INCREASE YOUR BENEFITS!

The Sea-Air-Space Exhibit Space Assignment Order Point System is designed to prioritize our most involved members. Booth selection appointments for exhibitors at our annual exposition are determined by totaling all points earned by each company in an annual cycle, April 1 through March 31, to coincide with the exposition show dates.

### Earn more points with:

- Consecutive participation
- Increased booth size
- Level of corporate membership
- Frequency of *Seapower* magazine advertising
- Participation in sponsorship opportunities
- and more!

*Points are cumulative based on two years of consecutive participation and will be reduced by 50% after missing one year. Points are completely forfeited if an exhibitor misses two years of consecutive exhibiting. Points are not carried over for non-member exhibitors or companies that have expired memberships.*

**For more details on the**

**Assignment Order Point System, please contact:**

**[corporaterelations@navyleague.org](mailto:corporaterelations@navyleague.org)**

## CORPORATE GOLD | \$15,000

### BENEFITS INCLUDE:

- 50 points for priority booth space selection at Sea-Air-Space and discounted booth pricing
- Priority access to Sea-Air-Space sponsorship opportunities
- Prominent listing in monthly *Seapower* magazine and a profile in our annual Corporate Membership Directory
- Thirty of your designated employees receive *Seapower* magazine and the *Seapower Almanac*
- Promotion of your brand on [www.NavyLeague.org](http://www.NavyLeague.org) homepage
- Free attendance at our Special Topic Breakfast events and congressional receptions
- Complimentary meeting space at Navy League headquarters, as available
- Discounted booth space in Navy League-sponsored international trade show pavilions
- Access to special briefings and Capitol Hill events

## CORPORATE LEVEL | \$5,000

### BENEFITS INCLUDE:

- 10 points for priority booth space selection at Sea-Air-Space and discounted booth pricing
- Exclusive Sea-Air-Space sponsorship opportunities
- Prominent listing in monthly *Seapower* magazine and a profile in our annual Corporate Membership Directory
- Twenty of your designated employees receive *Seapower* magazine and the *Seapower Almanac*
- Promotion of your brand on [www.NavyLeague.org](http://www.NavyLeague.org)
- Free attendance at our Special Topic Breakfast events and congressional receptions

### SPECIAL DISCOUNT FOR NEW MEMBERS!

Receive 50% off the purchase of your first ad in *Seapower* magazine!

## OTHER MEMBERSHIP LEVELS

### BUSINESS ASSOCIATE | \$2,000

### SMALL BUSINESS | \$1,500

*Classified as the average annual receipts of \$10 million or less*

### NONPROFIT AND GOVERNMENT AGENCY | \$1,000

### BENEFITS INCLUDE:

- 5 points for priority booth space selection at Sea-Air-Space and discounted booth pricing
- Exclusive Sea-Air-Space sponsorship opportunities
- Prominent listing in monthly *Seapower* magazine and a profile in our annual Corporate Membership Directory
- Each member receives *Seapower* magazine and the *Seapower Almanac*
- Promotion of your brand on [www.NavyLeague.org](http://www.NavyLeague.org)

*Your corporate membership with the Navy League grants you and your business priority access to influential association events, valuable promotional opportunities and current industry information.*

## **GET YOUR COMPANY'S MESSAGE TO KEY PEOPLE.**

Advertise in *Seapower* magazine and reach our 45,000+ readers, including the most important sea service decision-makers, members of Congress, Pentagon officials, as well as our grassroots network of Navy League members.

Your company will be listed in each magazine's Corporate Member Listing and featured in the annual Corporate Directory issue.

Corporate members receive monthly issues of *Seapower* and the *Seapower Almanac*, our annual issue that gives detailed insights into every major program currently in use or in development by the sea services.

## ***EVENT OPPORTUNITIES TO SHOWCASE YOUR BRAND.***

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Corporate members receive exclusive sponsorship opportunities and access to attend Navy League functions, including the annual U.S. Navy Birthday Ball in Washington, D.C., Special Topic Breakfast events and the Navy League Maritime Gala.

Additional sponsorship opportunities are available at Sea-Air-Space, the premier global maritime exposition in North America. Corporate members can highlight their brand through booth space, advertising, meeting space and programming.

## ***SEE AND BE SEEN BY SEA SERVICE LEADERSHIP.***

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The Navy League works closely with leaders in the U.S. Navy, U.S. Marine Corps, U.S. Coast Guard and U.S.-flag Merchant Marine to guide relevant policy. Members receive our biennial U.S. Maritime Policy Statement, a document advising each member of Congress on the priorities of sea service men and women.

Corporate members have access to briefings by top policy-makers in the defense and maritime sectors, invitations to caucus events, participation in our biennial “Fly-In” on Capitol Hill, and service receptions hosted by the Navy League.



# SeaAirSpace

The Navy League's  
Global Maritime Exposition

Sea-Air-Space, the premier maritime exposition in the United States, provides an outstanding forum for the exchange of technical and professional information between top leaders of the defense industry and Department of Defense.

Navy League corporate membership provides your company access to prime sponsorship opportunities and discounted Sea-Air-Space exhibit space.

Trade Show Executive's  
***FASTEST 50***

Honored as one of the 50 Fastest-Growing Shows of 2018



## WHAT (AND WHO) YOU'LL SEE AT SEA-AIR-SPACE.

# 15,000 attendees

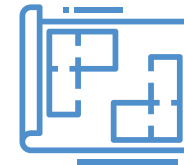
### PROUDLY SUPPORTED BY SEA SERVICE COMMANDS AND AGENCIES:

Defense Logistics Agency  
 Department of the Navy  
 Office of Small Business Programs  
 Marine Corps Systems Command  
 Marine Corps Warfighting Lab  
 Maritime Administration  
 Military Sealift Command  
 N45/Naval Energy Pavilion  
 Naval Air Systems Command  
 Naval Sea Systems Command  
 Naval Supply Systems Command  
 Office of Naval Research  
 PEO Land Systems (USMC)  
 Naval Information Warfare Centers  
 U.S. Coast Guard Acquisitions Directorate  
 Naval Additive Manufacturing



# 57

International Delegations



# 109,000

Net Square Footage of Exhibit Space



Over 80% of attendees represent U.S. military, U.S. government, U.S. defense industry, government contractor, foreign military, foreign government embassy or foreign defense industry.

## **SPECIAL TOPIC BREAKFAST EVENTS**

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The Navy League hosts eight Special Topic Breakfast events each year. Prominent guest speakers from the military and defense industries discuss topics relevant to our members on the state of the industry. Attendees engage in beneficial corporate networking and have the opportunity to sponsor a future Special Topic Breakfast event.

## **PAST SPEAKERS**

### **The Honorable James Geurts**

Assistant Secretary of the Navy  
Research, Development and Acquisition

### **The Honorable Allison Stiller**

Principal Civilian Deputy  
Assistant Secretary of the Navy  
Research, Development and Acquisition

### **Adm. Karl Schultz**

Commandant of the U.S. Coast Guard

### **Adm. James F. Caldwell Jr., USN**

Director, Naval Nuclear Propulsion Program

### **Vice Adm. William Lescher, USN**

Deputy Chief of Naval Operations  
Integration of Capabilities and Resources





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