



Navy League of the United States

STEM INSTITUTE EXPO AT SEA AIR SPACE

Sponsorship Opportunities

ABOUT THE NAVY LEAGUE STEM EXPO

The Navy League STEM Institute, in conjunction with the Office of Naval Research, is celebrating the return of our Sea-Air-Space STEM Expo. This event will take place on Sunday, April 5, 2020, from noon to 4 p.m. EST.

Geared toward 5th through 12th grade students, this free event inspires and empowers students interested in science, technology, engineering and math careers.

Students and parents are invited to enjoy:

- Interactive STEM workshops
- Hands-on demonstrations
- STEM career information
- Networking opportunities

Please visit:

www.navyleague.org/stem
for more information.

SPONSORSHIP ITEM	PRICE
VENUE BRANDING	
<ul style="list-style-type: none"> ▪ Window Clings: Your company logo on the windows for all 3 days of Sea-Air-Space. ▪ Your logo on the Sea-Air-Space app and website 	\$25,000
<ul style="list-style-type: none"> ▪ Directional signage featuring your logo. ▪ Your logo on the Sea-Air-Space app and website 	\$10,000
REGISTRATION	
<ul style="list-style-type: none"> ▪ Add your branding to the first touchpoint that all guests visit – registration! ▪ Your logo on the Sea-Air-Space app and website 	\$10,000
<ul style="list-style-type: none"> ▪ Add your logo to guest wristbands 	\$5,000
WELCOME WALL	
<ul style="list-style-type: none"> • Be featured at the centerpiece as everyone walks in the door. 	\$10,000
MAIN STAGE ENTERTAINMENT	
<ul style="list-style-type: none"> • Logo branding on and near stage • Recognition in the show program and announcements • Logo on the Sea-Air-Space website 	\$10,000
SWAG BAG	
<ul style="list-style-type: none"> ▪ Add your company logo to the reusable bag for students. ▪ Your logo on the Sea-Air-Space app and website 	\$7,500
<ul style="list-style-type: none"> ▪ Include your giveaway in all swag bags. 	\$1,000
PHOTO BOOTH	
<ul style="list-style-type: none"> • Brand the photo booth and be featured in every guest's photo. 	\$7,500
SNACK & COFFEE BREAKS	
<ul style="list-style-type: none"> • Your company will be highlighted at the scientific snack station. Expect "oohs" and "aahs." 	\$7,500
<ul style="list-style-type: none"> • Provide branded cups, coffee sleeves and/or napkins for use at the coffee bar. 	\$2,500
SNAPCHAT FILTER	
<ul style="list-style-type: none"> ▪ Expose your brand to youth on social media with our fun sea services-themed filter, geotargeted throughout the Gaylord Resort and Convention Center. ▪ Opportunity includes your brand's name featured on the filter and the event hashtag. 	\$6,000
BIG SCREEN	
<ul style="list-style-type: none"> • One of our main attractions, sponsor the screen that features STEM videos throughout the day. 	\$5,000

*Must complete sponsorship signup by March 15, 2020.

Have a sponsorship idea that isn't listed? Please let us know!
For more information, please contact: stem@navyleague.org.