



# Guide

to

# Youth Programs

Navy League of the United States  
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# **Youth Programs Guide**

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## Youth Programs Guide

# Youth Programs Overview

*“The youth of today are our leaders of tomorrow.”*

**GOAL:** To recognize and motivate our young people as the leaders of tomorrow by showing our interest and support in their development today.

In today’s society, with the many problems and temptations confronting our youth, there is no better way for the Navy League to serve America’s young people than through the sponsorship of youth programs. Has your council established a program to support our nation’s youth? If not, now is a good time to start. If your past endeavors have not been successful, now is a good time to renew your efforts and reach out to the young people of your community and demonstrate a genuine interest in their future.

## Getting Your Council’s Youth Program(s) Started

The objective and purpose of the Navy League is to educate, and with some 45 million adolescent youth in the United States today, sponsoring an ongoing youth program is an exceptional opportunity to spread the word about the Navy League. The Naval Sea Cadet Corps and NJROTC programs provide a “ready-made” audience for NLUS educational activity, but council initiatives should not stop with these youth groups. Working through your Youth Committee, this Guide offers ideas to help your council establish and support **an ongoing youth program**.

All councils are different, so the first step is to review the material in this Guide and select a youth program(s) which best fits the needs of your community and the abilities of your council. There are three questions your council must answer before starting a youth initiative:

1. What type of youth program is needed in your community?
2. What type of program will your members support?
3. What type of program does your council have the ability to support?
  - Financially
  - Time/volunteers

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### What types of youth program(s) can a council sponsor?

The following list includes youth programs typically supported by Navy League councils:

1. Naval Sea Cadet (NSCC) or Naval League Cadet Corps (NLCC)
2. NROTC/NJROTC/MCJROTC/CGJROTC program support (also may consider AJROTC/AFJROTC if no sea service-related units are in your community); present the Theodore Roosevelt Youth Medal
3. Scouting or other organized youth programs
4. Scholarships
  - Establish and fund local scholarship(s)
  - Promote scholarships offered through National Headquarters
3. Sponsor the Maritime High School Program (USCG Certified).
4. Adopt a local elementary or junior/senior high school, youth center, etc.
5. Sponsor a community or school athletic team
6. Promote the National Youth Awards Program
7. Develop and present a maritime/flag program for local schools, scouts, etc.
8. Other—Look to your community and see how you can help young people.

#### **Notes:**

- 1. When your council begins a youth program, be sure that the program is established so that it will continue even when council officers change.**
- 2. As needs within your community change, your council may need to add or re-evaluate existing programs.**

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### How do you start a youth program(s)?

#### 1. Appoint a Youth Committee

- Select a chairperson
- Select a vice chairperson who agrees to be the next chairperson (so the program will continue)
- Select the best program(s) for your council and community
- Make recommendations to the Board of Directors and then to the members
- Develop the program as soon as approved by the council.
- Seek appropriate volunteers:
- Seek financial support
  - Council donations
  - Fund raiser(s)
  - Secure local businesses (Community Affiliate prospects or members) as co-sponsors
- Implement program(s) and monitor for effectiveness

**With base closings and less than 300 Navy ships from which councils can consider adopting, councils can design a variety of programs to educate our nation's school children about maritime affairs. Since this age group represents the "impressionable years," any involvement on behalf of your council with a local school will leave an everlasting impression on the minds of school children.**

**Finding a Navy or Coast Guard ship or station that is willing to support your youth group(s) will enhance the experience for the young people in the unit(s). Most Navy Operational Support Centers and Coast Guard Station Commanding Officers will allow the use of their facilities and personnel.**

**Linking your council to an educational institution will increase opportunities to reach the youth of our nation.**

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# Program Descriptions

## 1. Naval Sea Cadet Corps

*Chart Your Course | Building Leaders of Character*

The United States Naval Sea Cadet Corps (USNSCC) is a national youth leadership development organization that promotes interest and skill in naval disciplines while instilling strong moral character and life skills through leadership and technical programs modeled after the Navy's professional development system.

The USNSCC is comprised of two programs. The Naval Sea Cadet Corps (NSCC), a program for young people ages 13 through the completion of high school and the Navy League Cadet Corps (NLCC), for young people ages 10 through 13. For more information on the USNSCC, visit [www.seacadets.org](http://www.seacadets.org)

### How to Start?

Visit the USNSCC national website at <https://www.seacadets.org/requestinfo>. There, you can submit a form to indicate your interest in starting a unit. A regional National Headquarters (NHQ) Representative will then contact you with more information.

### What does a unit look like?

A Sea Cadet unit typically comprises of at least 20 cadets ranging in ages and ranks. Typically, units drill one weekend a month. While at drill, cadets can engage in a wide variety of activities and training opportunities. The U.S. Naval Sea Cadet Corps is excited to offer many training opportunities in STEM based disciplines such as the VEX Robotics program with our partners at the Carnegie Mellon Robotics Academy.

### What else do cadets do?

After enrolling in the program, all Sea Cadets must attend a mandatory two week recruit training session. These training sessions are taught at the Navy's Recruit Training Command, other naval bases or stations, or at regional military bases and stations.

The curriculum of this training is approved by the U.S. Navy and standardized at all training sites. Cadets receive 106 hours of instruction, with a focus on the Navy's core values of honor, courage and commitment. Both tone and tenor of instruction are modeled after the Navy's recruit training.

After successful completion of recruit training, Sea Cadets may choose from a wide variety of advanced training opportunities such as SEALs Training, MAA Training, STEM Training, and Seamanship Training.

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The younger League Cadets can attend a one-week, Navy League Orientation class. Cadets who complete orientation can participate in advanced training sessions such as classes in aviation, sailing, leadership, medical and adventure training.

### Planning and Ideas for a comprehensive US Naval Sea Cadet Corps program:

- Invite the commanding officer and cadets from the local NSCC/NLCC unit and/or the NJROTC Naval Science Instructor to participate in your Board meetings or council event to give a brief description of unit activities and how the council can assist in supporting the youth in these organizations.
- Use the young cadets as much as possible to talk about their experiences with respective organizations; have two or three different cadets speak for a few minutes each; along with the commanding officer. Cadets should attend in uniform as it reminds Navy League members of where their support goes.
- Request the color guard of the youth organization(s) your council sponsors to perform at your events or at local public events. If you do not sponsor a youth group, ask a local youth organization to assist if it has a color guard.
- Arrange for the governor, mayor or other official to issue a “youth month” proclamation and have a public signing ceremony with youth from the organization you sponsor. Celebrate the achievements of your youth groups.
- If you do not sponsor a Sea Cadet unit or other youth organization, ask one of the local or regional youth leaders to give a presentation on sponsorship of a youth group.
- Contact the local schools including the middle schools and solicit their assistance in promoting “youth month” while publicizing NLUS Youth programs.
- Sponsor youth from NSCC/NLCC or NJROTC units to attend a local sports, social, civic, or cultural event.
- Promote the NLUS scholarship program as well as the NSCC scholarships.
- Celebrate the NSCC Anniversary—10 September.
- Working through your youth committee, invite the youth groups you sponsor to your events as well as youth leaders of other organizations. Arrange for a young dynamic speaker from the community such as a well-known sports leader, or a high school or college student (preferably an NSCC/JROTC alumni) who can speak well and relate to the audience.

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- Plan a program for one of the local schools or in connection with a local youth event. Arrange for a color guard at football games or other school sporting events.
- Show the video, Our Navy Story: A Legacy of Honor, Courage and Commitment, The Navy League: Your Advocate for Sea power, or the Naval Sea Cadet Corps video, The Navy Sea Cadet Corps – Its an Adventure of a Lifetime. Show these videos when making presentations at local schools.
- Use any other ideas that you believe might generate interest, enthusiasm and support for the Navy League of the United States and your youth programs.

## **2. Junior ROTC**

Junior ROTC programs are funded by the sponsoring service. However, your council can provide visibility in the community for the unit as well as fund unit needs that are not covered by the sponsoring service. Promotion of the unit follows the guidelines detailed above for the Naval Sea Cadet Corps.

## **3. Scholarship Programs**

### Local Scholarship(s)

#### **How to Start?**

- The Council Board of Directors should make a recommendation(s) to the council about starting a local scholarship program.
- A \$200 to \$250 annual scholarship is a good start.
- Select a Scholarship Committee
  - Select a chairperson and vice chairperson to ensure ongoing leadership
  - Committee establishes requirements and seeks council approval on criteria
    - Local college personnel will be happy to help establish criteria
    - Required grade point average?
    - Community service element?
    - Top 2 or 3 candidates could be asked to present a short oral presentation on a maritime issue during a council meeting as the final criteria.
    - After the selection is made, ask the scholarship recipient along with parents, to attend a council event to receive a plaque/certificate and the award.
- Funding
  - Member contributions
  - Fund raiser(s)

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- Business support (Community Affiliate and Corporate members)

## National Scholarship(s)

### How to Start?

- Contact Navy League National headquarters to receive updated information about yearly scholarships. See address and directions below.
- When you receive the information and have set your councils criteria for consideration of the scholarship, promote the scholarship through your local newspapers, council newsletter, website, Facebook, and send information to guidance counselors:
  - Schools
  - Youth groups
  - Council members
  - Local military commands

## Navy League Scholarships Available

The scholarships listed below are described in the Navy League Operations Manual, Part Two (see [http://www.navyleague.org/councils/Natl\\_Policy\\_&\\_Org-PT2.pdf](http://www.navyleague.org/councils/Natl_Policy_&_Org-PT2.pdf)).

### Endowed Scholarships:

**CAPT Ernest G. “Scotty” and Renee Campbell Scholarship**  
**Eileen and John R. Anderson IV, Scholarship (2)**  
**Jewell H. Bonner Scholarship**  
**All Wives Welfare Council Subic Bay/Cubi Point**  
**USS Mahan Scholarship**

### Endowed Memorial Scholarships

**Albert Levinson Scholarship**  
**Wesley C. Cameron Scholarship**  
**John J. “Jack Schiff Scholarship**  
**Harold E. Wirth Scholarship**  
**John G. Brokaw Scholarship**  
**CAPT Winifred Quick Collins, USN (Ret.) Scholarship**  
**RADM William A. Sullivan, USN (Ret.) Scholarship**

**\*Only one application form is needed to apply for all scholarships listed above.**

### **Deadline:**

All applications *must* be received at Navy League headquarters no later than **April 1** of each year. All supporting documents should be included with the application. **Applications received after the April 1 deadline will not be considered.**

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### Notifications:

Scholarship award winners will be notified by **May 15** of each year. Only awarded students will be notified.

### For More Information

Send a size 10, self-addressed, stamped envelope, (SASE) to....

Scholarship Director  
Navy League of the United States  
2300 Wilson Boulevard  
Arlington, VA 22201-3308

**NOTE: No Information or applications will be returned to the candidate without a Self-Addressed Stamped Envelope.**

### Scholarship Applicants must:

- Be a dependent of current or retired personnel (including deceased personnel) of the United States Navy, Marine Corps, Coast Guard or the U.S.-flag Merchant Marines.
- Be a citizen of the United States.
- Be under the age of 25.
- Be able to demonstrate financial need.
- Have at least a 3.0 grade point average on a 4.0 scale.
- Entering their freshman year of college.

Preference will be given to applicants who have demonstrated an interest in, and an intention to continue their education in mathematics and/or the sciences.

**Remember, your completed application supporting documents must be received at Navy League headquarters no later than April 1 of each year.**

### **Other Scholarship Opportunities**

#### **1. The All Wives Welfare Council U.S. Naval Facility, Philippines Subic Bay-Cubi Point Scholarship**

- Scholarship grants will be made to students undertaking post-high school education, which includes an accredited undergraduate university, community college, or trade or vocational school.
- This is a very specific scholarship. Please read the qualifications very carefully as failure to fill out the application *accurately and completely* could result in disqualification.

### **Deadline:**

All applications *must* be received at Navy League headquarters no later than **April 1** of each year. All supporting documents should be included with your application. Applications received after the **April 1** deadline **will not be considered**.

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### **Notification:**

Award winners will be notified by May 15 of each year. Only the students awarded will be notified.

### **For More Information**

Send a size 10, self-addressed, stamped envelope to...

Scholarship Director  
NLUS  
2300 Wilson Boulevard  
Arlington, VA 22201-3308

**Note: No information or application will be sent without a SASE.**

### **Applicant must:**

- Be a dependent of personnel who were permanently stationed at U.S. Naval facility, Philippines (Subic Bay, Cubi Point and San Miquel) or dependents of personnel attached to a ship permanently home ported at the U.S. Naval facility, Philippines from 1980 through 1992 only.
- Be a citizen of the United States.
- Be a high school graduate or equivalent and be under the age of 25.
- Be able to demonstrate financial need.
- Have a 2.5 minimum grade point average.

**Remember: Your completed application and supporting documents must be received at Navy League headquarters no later than April 1 annually.**

### Naval Sea Cadet Corps Scholarships

- Morgan and Helen Fitch Scholarship
- Mooberry Scholarship
- NLUS Stockholm Scholarship
- Howell Scholarship
- NSCC Board of Directors Scholarships
- NSCC Scholarships
- NLUS NOVA Council Camp Scholarship
- San Diego Gas and Electric Scholarship
- Hutton Scholarship
- Henry J. Nyland III Scholarship

For more information and to apply visit,  
[Seacadets.fluidreview.com](http://Seacadets.fluidreview.com)

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### **How to Start?**

- Establish a committee similar to the one for Scholarships
- Offer your council's assistance to local schools
- Find a local youth center, girl scouts, boy scouts, Little League, Boys and Girls Club or other youth program that needs a sponsor

The key is to seek a local youth program and develop an ongoing relationship. Find joint activities to do together such as the Habitat for Humanity Program or other local projects.

### **4. Adopt a Local School or Youth Center Program or sponsor a Local Little League or other Athletic Team**

#### **How to Start?**

- Establish a committee similar to the one for Scholarships
- Offer your council's assistance to local schools
- Find a local youth center, girl scouts, boy scouts, Little League, boys & girls club or other youth program that needs a sponsor

The key is to seek a local youth program and develop an ongoing relationship. Find joint activities to do together such as the Habitat for Humanity Program or other local projects.

### **5. National Youth Awards Program**

The Navy League has established a Youth Medal recognizing the outstanding cadet in Sea Cadet and/or N/MCJROTC units sponsored by Navy League councils. The medals are awarded annually at an appropriate awards ceremony at the Sea Cadet site or JROTC school. See Part Two of the Operations Manual for Youth Program Awards; under Part Three there is a Youth Programs section with specific details about other youth programs.

For detailed information about the medals and certificates, write headquarters:

Youth Program Coordinator  
Navy League of the United States.  
2300 Wilson Boulevard  
Arlington, VA 22201-3308

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### Creating publicity opportunities

Try to tie various events to local events. How will you create publicity? For example:

- Inform a local school principal that you would like to adopt the school and explain precisely what an adoption could mean for the school and the students.
- Hold a formal adoption ceremony. Invite the local press to attend.
- Donate books on maritime affairs and a subscription to *SeaPower* magazine for their library.
- Pledge to hold an Essay contest.
  - Hold an informational seminar on maritime affairs to kick off the beginning of the essay contest. The informational seminar will begin to raise student's awareness about maritime affairs.
  - When a winner has been selected, hold a special council event to present the award. As part of the award, provide the essay contest winner a free membership in the Navy League.

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**Find ways to get the youth of your community interested and active and seek publicity for their accomplishments.**

Contributors: Navy League Operations Manual, Navy League headquarters staff.