



NAVY LEAGUE of the UNITED STATES
CITIZENS IN SUPPORT OF SEA SERVICES



A woman in a navy uniform, including a white sailor's cap and a dark jacket with white stripes on the sleeve, is shown in profile from the waist up. She is looking out towards the sea. The background is a bright, clear sky. The text 'OUR MISSION' is written vertically in large, bold, blue capital letters over the image.

OUR MISSION

The Navy League of the United States, founded in 1902 with the support of President Theodore Roosevelt, is a nonprofit civilian, educational and advocacy organization that supports America's sea services: the U.S. Navy, U.S. Marine Corps, U.S. Coast Guard and U.S.-flag Merchant Marine.

The Navy League of the United States:

- *Enhances the morale of sea service personnel and their families through national- and council-level programs*
- *Provides a powerful voice to educate the public and Congress on the importance of our sea services to our nation's defense, well-being and economic prosperity*
- *Supports youth through programs, such as the U.S. Naval Sea Cadet Corps, Junior ROTC and Young Marines, that expose young people to the values of the sea services*

BECOME A CORPORATE MEMBER AND EARN PRIVILEGE POINTS TO INCREASE YOUR BENEFITS!

The Sea-Air-Space Exhibit Space Assignment Order Point System is designed to prioritize our most involved members. Booth selection appointments for exhibitors at our annual exposition are determined by totaling all points earned by each company in an annual cycle, April 1 through March 31, to coincide with the exposition show dates.

Earn more points with:

- Consecutive participation
- Increased booth size
- Level of corporate membership
- Frequency of *Seapower* magazine advertising
- Participation in sponsorship opportunities
- and more!

Points are cumulative based on two years of consecutive participation and will be reduced by 50% after missing one year. Points are completely forfeited if an exhibitor misses two years of consecutive exhibiting. Points are not carried over for non-member exhibitors or companies that have expired memberships.

For more details on the
Assignment Order Point System, please contact:
corporaterelations@navyleague.org

CORPORATE GOLD | \$15,000

BENEFITS INCLUDE:

- 30 points for priority booth space selection at Sea-Air-Space and discounted booth pricing
- Priority access to Sea-Air-Space sponsorship opportunities
- Prominent listing in monthly *Seapower* magazine and a profile in our annual Corporate Membership Directory
- Thirty of your designated employees receive *Seapower* magazine and the *Seapower Almanac*
- Promotion of your brand on www.NavyLeague.org homepage
- Free attendance at our Special Topic Breakfast events and congressional receptions
- Complimentary meeting space at Navy League headquarters, as available
- Access to special briefings and Capitol Hill events

CORPORATE LEVEL | \$5,000

BENEFITS INCLUDE:

- 10 points for priority booth space selection at Sea-Air-Space and discounted booth pricing
- Priority access to Sea-Air-Space sponsorship opportunities
- Prominent listing in monthly *Seapower* magazine and a profile in our annual Corporate Membership Directory
- Twenty of your designated employees receive *Seapower* magazine and the *Seapower Almanac*
- Promotion of your brand on www.NavyLeague.org
- Free attendance at our Special Topic Breakfast events and congressional receptions

SPECIAL DISCOUNT FOR NEW MEMBERS!

Receive 50% off the purchase of your first ad in *Seapower* magazine!

OTHER MEMBERSHIP LEVELS

BUSINESS ASSOCIATE | \$2,000

SMALL BUSINESS | \$1,500

Classified as the average annual receipts of \$10 million or less

NONPROFIT AND
GOVERNMENT AGENCY | \$1,000

BENEFITS INCLUDE:

- 5 points for priority booth space selection at Sea-Air-Space and discounted booth pricing
- Exclusive Sea-Air-Space sponsorship opportunities
- Prominent listing in monthly *Seapower* magazine and a profile in our annual Corporate Membership Directory
- Each member receives *Seapower* magazine and the *Seapower Almanac*
- Promotion of your brand on www.NavyLeague.org

Your corporate membership with the Navy League grants you and your business priority access to influential association events, valuable promotional opportunities and current industry information.

GET YOUR COMPANY'S MESSAGE TO KEY PEOPLE.

Advertise in *Seapower* magazine and reach our 45,000+ readers, including the most important sea service decision-makers, members of Congress, Pentagon officials, as well as our grassroots network of Navy League members.

Your company will be listed in each magazine's Corporate Member Listing and featured in the annual Corporate Directory issue.

Corporate members receive 10 issues of *Seapower* each year, including the *Seapower Almanac* which gives detailed insights into every major program currently in use or in development by the sea services.

EVENT OPPORTUNITIES TO SHOWCASE YOUR BRAND.

Corporate members receive exclusive sponsorship opportunities and access to attend Navy League events, including the annual U.S. Navy Birthday Ball and eight Special Topic Breakfast events at Navy League Headquarters in Arlington, VA.

Additional sponsorship opportunities are available at Sea-Air-Space, the premier global maritime exposition in North America. Corporate members can also highlight their brand by exhibiting, advertising, participating in professional development sessions and meeting space.

SEE AND BE SEEN BY SEA SERVICE LEADERSHIP.

The Navy League works closely with leaders in the U.S. Navy, U.S. Marine Corps, U.S. Coast Guard and U.S.-flag Merchant Marine to guide relevant policy. Members receive our biennial U.S. Maritime Policy Statement, a document advising each member of Congress on the priorities of sea service men and women.

Corporate members have access to briefings by top policy-makers in the defense and maritime sectors, invitations to caucus events, participation in our biennial “Fly-In” on Capitol Hill, and service receptions hosted by the Navy League.



Sea-Air-Space, the premier maritime exposition in North America, provides an outstanding forum for the exchange of technical and professional information between top leaders of the defense industry and Department of Defense.

Navy League corporate membership provides your company access to prime sponsorship opportunities and discounted Sea-Air-Space exhibit space.

WHAT (AND WHO) YOU'LL SEE AT SEA-AIR-SPACE.

PROUDLY SUPPORTED BY SEA SERVICE COMMANDS AND AGENCIES:

Marine Corps Systems Command
Marine Corps Warfighting Lab
Naval Supply Systems Command
Office of Naval Research
Naval Sea Systems Command
Naval Air Systems Command
Naval Information Warfare Pavilion
Military Sealift Command
NavalX
U.S. Coast Guard
Naval Energy & Innovation Command
CNIC (Navy Installations Command)
PEO Land Systems
And many more



16,000 Attendees



297 SES & Flag Officers



57 International Delegations



430 Exhibitors



4 Exhibit Experiences

SPECIAL TOPIC BREAKFAST EVENTS

The Navy League hosts eight Special Topic Breakfast events each year. Prominent guest speakers from the military and defense industries discuss topics relevant to our members on the state of the industry. Attendees engage in beneficial networking and have the opportunity to sponsor a future Special Topic Breakfast event.

PAST SPEAKERS

Admiral Steven Poulin, U.S. Coast Guard
Vice Commandant, U.S. Coast Guard

Mr. Christopher Diaz
Chief of Staff to the Secretary of the Navy

SES Jennifer Edgin
Assistant Deputy Chief of Naval Operations
for Information Warfare, (N2N6)

Rear Admiral Michael Donnelly, U.S. Navy
Director, Air Warfare Division, (N98)

Brigadier General David Walsh, U.S. Marine Corps
Commander, Marine Corps Systems Command

Rear Admiral Anthony Rossi, U.S. Navy
Director, Navy International Programs Officer





NAVY LEAGUE
of the
UNITED STATES

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