



# *Celebrating 250 Years*

NATIONAL CAPITAL REGION NAVY BIRTHDAY BALL

1775 - 2025

**OCTOBER 4, 2025 | CRYSTAL GATEWAY MARRIOTT | ARLINGTON, VA**

## *Sponsorship Opportunities*



EVENT HOSTED BY  
THE NAVY LEAGUE OF THE UNITED STATES

# Celebrating 250 Years

NATIONAL CAPITAL REGION NAVY BIRTHDAY BALL

1775 - 2025

SAVE THE DATE | OCTOBER 4, 2025 | CRYSTAL GATEWAY MARRIOTT



## RECEPTION SPONSOR

**\$37,500**

### SPONSORSHIP INCLUDES:

- One table for 10 in Prime seating zone
- One half page ad in event program
- Branding in reception area outside of ballroom, includes five (5) two-sided column wraps, full wall, and logoed napkins at bars
- Company logo on/in the following items:
  - Signage at venue entrance
  - One photo booth
- VIP reception access in Sky View Lounge



## REGISTRATION SPONSOR

**\$32,500**

### SPONSORSHIP INCLUDES:

- One table for 10 in Prime seating zone
- One half page ad in event program
- Branding in registration area on lower level near hotel entrance, includes two full walls
- Company logo on/in the following items:
  - Signage at venue entrance
  - Navy Birthday Ball registration site
  - One photo booth
- VIP reception access in Sky View Lounge



## NAVY BALL PROGRAM ADVERTISING

**\$500 / HALF PAGE**

**\$1,000 / FULL PAGE (INTERIOR)**

**\$1,200 / COVER (BACK, INTERIOR COVERS)**

Artwork should be provided as high resolution  
JPEG or PDF by September 19, 2025.

Half-page dimensions: 3.5" W x 4" L

Full page dimensions: 3.5" W x 8.5" L

Cover dimensions: 4.25" W x 9.25" L (includes bleed)

### RESERVE YOUR SPONSORSHIP NOW!

Leticia Click | VP, Corporate Affairs

[lick@navyleague.org](mailto:lick@navyleague.org) | 703.312.1570

*In addition to the items listed below each sponsorship, all sponsors receive recognition on the Navy Birthday Ball website, in the event program and during the dinner program.*

# Celebrating 250 Years

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## ENTERTAINMENT | \$20,000

- One table for 10 guests in Preferred seating zone
- Company logo displayed during after party

## CIGAR BAR | \$17,500

- One table for 10 guests in Preferred seating zone
- Company logo on cigar bar signage during After Party

## PORTRAIT GALLERY STATION | \$17,500

- One table for 10 guests in Preferred seating zone
- Company logo displayed at portrait station

## BIRTHDAY CAKE | \$15,000

- One table for 10 guests in Preferred seating zone

## CELEBRATION TOAST | \$15,000

- One table for 10 guests in Preferred seating zone

## CENTERPIECE SPONSOR | \$15,000

- Organizer provides the centerpieces for each table during the dinner program with sponsor's logo next to it
- One table for 10 guests in Preferred seating zone

## WINE SPONSOR | \$15,000

- Organizer selects the wine, and the sponsor has the option to display their company logo on each bottle of wine served at each table

## LOBBY ESCALATOR SIGNAGE

FOUR (4) SIDES - \$14,000

TWO (2) SIDES - \$7,500

- Company logo or creative design on escalator balustrades

## COMMEMORATIVE COIN | \$10,000

- Organizer provides coin and display case

## SKY VIEW BRIDGE | \$6,000

- Company logo or creative design two (2) interior glass clings of the Sky View Bridge, leading to the VIP reception in Sky View Lounge

## TABLE GIFT | \$5,000

- Table gift provided by sponsor (quantity 1,000)

## SELFIE BOOTH STATION | \$5,000

- Full custom design vinyl wrap branding with company logo

## INDIVIDUAL TABLES

Prime Seating | \$12,500

Preferred Seating | \$10,000

- Sponsorship includes one table for 10 guests

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